



377 West Liberty Street  
Wooster, Ohio 44691

In this Issue: COVID-19 resources for members including unemployment, loan programs and grants now being offered. Page 4

April 2020  
woosterchamber.com

## SIX ways to save with the Wooster Area Chamber!

The Wooster Area Chamber of Commerce offers active members an array of money-saving programs and benefits! Members have the potential to save thousands each year on necessary business expenses when utilizing Chamber member benefits.



### Health Insurance

As a Wooster Area Chamber of Commerce member with 2 - 50 employees, you are eligible for a discount on any health plan from Anthem® Blue Cross® and Blue Shield®! Despite the ongoing changes and confusion surrounding health care reform, the Chamber continues to offer employer discounted health insurance options exclusively for members! Not only will you save money, but you also have your choice of plans, administrative convenience, extensive selection of providers, as well as strong local service!

### Office Supplies

Introducing the Staples Business Advantage® program, brought to you by the Wooster Area Chamber of Commerce. Now, you have exclusive access to national contract pricing, thanks to your chamber membership. One stop shopping, free next-day delivery (orders over \$50), free returns, and discounts on products you use daily! Plus, **SAVE BIG** across all product categories from the nation's leading office supply vendor.

### Safety Council

The Wooster Area Safety Council, made up of local companies, meets monthly to examine and resolve potential and existing safety problems. Speakers inform participants about new techniques, products, and services and provide a thorough knowledge of these services. Safety Council members are eligible for a 2% rebate on their BWC premiums if they achieve all program attendance and participation requirements. Companies who improve workplace safety will also be recognized at the Annual Awards Luncheon.

### Workers' Compensation

The Wooster Area Chamber of Commerce has partnered with CareWorks Comp to help members maximize their premium savings. CareWorks Comp is Ohio's leading workers' compensation Third Party Administrator (TPA), offering comprehensive workers' compensation analysis that maximizes their customers' potential BWC savings.

### Marketing

Constant Contact is the one source for all of your marketing needs! Growing your business does not have to be difficult. All it takes is Constant Contact email marketing. With powerful tools that are so easy to use, you will be able to create professional emails in minutes and reach more customers fast! Chamber Members **SAVE UP TO 25%!**

### Wayne Partners DirectCare

The Wooster Area Chamber of Commerce in cooperation with Wooster Community Hospital are joining forces to provide a game-changing health care solution. A locally organized and managed mid sized market insurance cooperative that aims to control medical cost for area companies. Chamber members oversee the program and bring self insured benefits to companies from 25 to 200+ employees.

For more information on any of these programs/benefits, contact Katie Foster at [kfoster@woosterchamber.com](mailto:kfoster@woosterchamber.com).

# New Members



## BoBell Cheese Company

BoBell Cheese Company offers premium quality, farmstead raw milk cheese from their creamery to your table. Every ounce of cheese is produced on a farm just south of Burbank, Ohio. Along with offering six different varieties of cheese, they also hand make beautiful cheese plates for every occasion. For more information please visit [www.bobellcheesecompany.com](http://www.bobellcheesecompany.com) or contact them at [bobellcheeseco@gmail.com](mailto:bobellcheeseco@gmail.com).



## Bushwacked Landscape & Design LLC

Bushwacked Landscape & Design LLC is a comprehensive landscaping company offering a wide array of residential and commercial landscaping features. They have a network of designers and landscaping professionals that are among the most well-respected in the business, and they are excited to start your next major property project.

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## Mission Event Rentals

Mission Event Rentals (MER) is a family and veteran owned company that has been serving Wayne County and the surrounding areas with party and event rental items since 2015. Their goal is to make your Wedding, Graduation, Birthday Party, Company or Corporate Events unforgettable for you and your guests. They can provide items such as Tents, Tables, Chairs, Bounce Houses, Dunk Tanks, Lighting, and Concessions. Their Mission is simple, "Your Event... Our Mission." Contact MER at (567) 215-0066 or email [duane@MissionEventRentals.com](mailto:duane@MissionEventRentals.com). Visit their website at [MissionEventRentals.com](http://MissionEventRentals.com).



## RE/MAX Showcase, The Supreme Team

Kim Merckle is the team leader for The Supreme Team and is proud to be part of RE/MAX Showcase. Her team provides a unique set of services to sellers that includes professional cleaning, staging and photography all at her expense. The Supreme Team is always growing and consists of buyer specialists, listing specialists, client care coordinator, transaction coordinator, a cleaning crew and stagers. They specialize in residential properties and guide both buyers and sellers through the home buying and selling process. Contact Kim and her team at (330) 464-1464.

Economic Indicators	2019			2020		
	Dec. 2019	Jan. 2019	Jan. 2020	Dec. 2019	Jan. 2019	Jan. 2020
Unemployment, United States	3.4%	4.4%	4.0%	Labor Force, Employed Wayne County	61,800	62,400
Unemployment, Ohio	3.8%	5.2%	5.1%	Labor Force, Unemployed Wayne County	1,900	2,600
Unemployment, Wayne County	3.1%	4.1%	4.1%	Wayne County Sales Tax by Month	\$995,815.90	\$1,217,452.47

## 2020 Board of Directors

### Executive Board

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in Wayne County

**Wayne Webster**  
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of Wooster

**Thomas White**

## Chamber Staff

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The Wooster Area Chamber of Commerce is on Facebook, YouTube and @woosterchamber on Instagram.



Visit us online at [woosterchamber.com](http://woosterchamber.com)

## Small Business Counseling

# Ohio

Small Business  
Development Centers

Call the Wooster Area  
Chamber of Commerce  
at (330) 262-5735  
to schedule a session.

A small materials fee applies.

Register online  
[cantonsbdc.org](http://cantonsbdc.org)

# April Newsletter



## Pycraft Family Eye Care

Pycraft Family Eye Care has established itself as a leader in vision care for the people of Wayne County. They have some of the best brands in frames including Ray-Ban, Oakley, Kate Spade, Longchamp, and Vera Bradley. If your desire is to go glasses free, they are happy to fit you with soft lenses, gas permeable lenses and other specialty contacts. Pycraft Family Eye Care offers premier medical eye care as well to treat ocular conditions like red (or pink) eyes, glaucoma, diabetic eye care, cataracts, and macular degeneration. Their expertise, experience and excellent customer service have quickly allowed them to become your eye care provider of choice. Pycraft Family Eye Care is located at 470 E. Milltown in Wooster and 106 N. Main Street in Orrville.



## Interstate Systems

Interstate Systems has been a family-owned and operated business located in West Salem, Ohio and servicing Northeast Ohio since 1972. Their services include but are not limited to siding, waterproofing, roofing, gutters and downspouts, enclosures and windows. Contact them toll-free at (800)461-8344 or email them at [interstatesystemsinc@gmail.com](mailto:interstatesystemsinc@gmail.com) for more information.

Interested in becoming a member? Visit us online at [woosterchamber.com](http://woosterchamber.com).



*Benjamin Rothgery*

## IT'S A BOY!

We are thrilled to announce the arrival of baby Benjamin Michael Rothgery to Wooster staff member Michelle Rothgery and husband Nic. Benjamin weighed in at 8 lbs 12 oz. and was 20 inches long. Congrats to the Rothgery family and best wishes to the health and well being of little Benjamin.

## Starlin receives state Professional Accreditation

Our very own Justin Starlin, President of the Wooster Area Chamber of Commerce, was certified as an Accredited Professional at the 2020 annual meeting of the Chamber of Commerce Executives of Ohio (CCEO) held February 28 in Columbus, Ohio.



*Justin Starlin receives his Accredited Professional from CCEO board member Janet Davis*

To achieve this CCEO-AP certification, candidates must have at least five years of continuous service as an Executive of a Chamber of Commerce, and meet exceptional criteria of professional standards, peer support, demonstrated growth of their local chambers, community leadership and submit an essay on their philosophy on Chamber management. Starlin joins an exclusive list of Chamber Executives throughout the state of Ohio that have secured the CCEO-AP Accreditation. Founded in 1916 as the Ohio Commercial Secretaries Association, the CCEO is composed of more than 190 CEO's and support staff persons employed by local Chambers in Ohio.

## Be a Hole Sponsor for Golf Invitational in May!

It may be sold out, but you can still be a part of the 2020 Chamber Golf Outing by sponsoring a hole or donating items for the goodie bags.

To become a hole sponsor for \$100 contact Samira Zimmerly at [szimmerly@woosterchamber.com](mailto:szimmerly@woosterchamber.com)

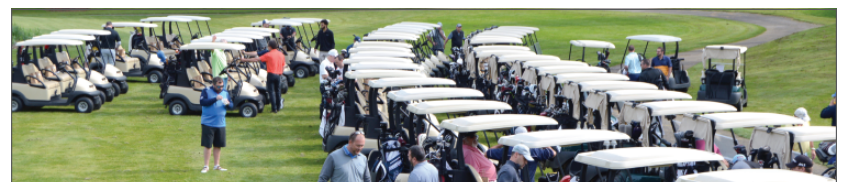


### Sponsorship Opportunities

- Sponsor a hole during the event on May 15, 2020
- Donate a prize or giveaway for this event

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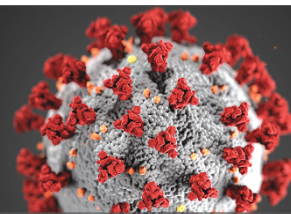
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The Wooster Area Chamber of Commerce

## COVID-19 Resources



Small businesses, employees and the greater community have been affected by the interruptions that the COVID-19 virus. The Wooster Chamber has compiled valuable and relevant resources for members to navigate unemployment, loan programs and grants offered through the State and Federal government.

Visit [woosterchamber.com/covid19resources](http://woosterchamber.com/covid19resources) for more details.

## CARES Stimulus Act loans available



Paycheck Protection Program  
(PPP)

Economic Injury Disaster Loan  
(EIDL)

- Payroll Expenses
- Employee Salaries
- Mortgage Interest
- Rent and Utilities
- Interest on debt incurred before 2.15.20



- Payroll
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approval



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for forgiveness

\* This information is accurate and updated as of 3.27.2020. Terms and conditions are subject to change.

To learn more and apply for the The Paycheck Protection Program (PPP) and/or the Economic Injury Disaster Loan (EIDL) visit the SBA's website at [www.sba.gov](http://www.sba.gov).

# February Safety Council recap: OSHA 300 - So now what?

When the Safety Council met for the February meeting, Cari Gray, of the Ohio BWC, spoke about recordkeeping and the basics of the OSHA 300 log.

Some industries may be exempt from the OSHA 300 log, but generally if there were 11 or more employees at any time in the calendar year the report is required.

To tell if an incident should be included in the OSHA log, ask these questions. Did the employee experience an injury or illness? Is the injury or illness work related? Is the injury or illness a new case? Does the injury or illness meet the general recording criteria on the application to specific cases? If the answer to those five questions is yes, then the illness or injury should be recorded.

Reporting to OSHA can be done by calling the free and confidential number, 1-800-321-OSHA (6742),



calling your closest OSHA area office during normal business hours or by using the online form.

She covered some of the common mistakes made on OSHA 300 logs. Some examples she gave were: not tracking later events, all covered employees should be on the log and confusing the agencies - a Workers' Compensation claim does not automatically mean the incident is OSHA recordable.

For any additional resources, BWC offers a half day recordkeeping class, contact Cari or your BWC Safety Consultant, OSHA has resources available online or call OSHA.

## Join the YPs and network with other like-minded professionals!

The Wooster Young Professionals (WYP) is a group comprised of 21-40-year-olds living or working in Wayne County. With this group, you can find Networking and Social Activities, Professional Development Sessions, and Volunteering Opportunities each year!

The WYP's meet each month at a local Wooster Chamber member business. To learn more about the WYP's and how to join, contact Katie Foster at [kfoster@woosterchamber.com](mailto:kfoster@woosterchamber.com) or by calling (330) 262-5735.



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## Leadership students learn about small enterprises in Wooster

The Leadership Wooster class met on Wednesday, March 4 to focus on Small Enterprise in Wooster. Class members experienced a very busy and educational day when visiting/hearing from 11 local businesses. Students visited Graham & Burns, JK Gift Shop, Broken Rocks, Minglewood Distillery, JAFB, TJ's, and Unlocked Escape Room. Throughout the day, students heard from a business panel and representatives from the following businesses: Eagle Advisor Group, Marinello Realty, McClintock Electric and The Salt & Serenity Grotto. Rodd Welker from Eagle Advisor Group concluded the day with a leadership connection activity.



**Stephanie Martinez**  
Human Resource Manager,  
The Wooster Brush Company



### What is your favorite thing about Wooster/Wayne County?

What I love about Wooster is all that it has to offer. It's a supportive environment to local businesses and it offers activities that bring our surrounding counties together. Wooster has been a wonderful place for me to live and now to raise my family.



**Dallas Robinson**  
Vice President,  
Farmers National Bank



### What is your favorite thing about Wooster/Wayne County?

My favorite thing about Wayne County is seeing how much the community loves to see people succeed. The love everyone has for their community is just amazing.



**Matthew Scruggs**  
General Manager,  
The Ohio State University in Wooster



### What brought you to Wooster/Wayne County?

I moved here with my fiancé John because we loved visiting Wooster while we were living in Richland County. We decided to make the move to Wooster in the fall of 2017 and are so happy that we did.



**Heidi Elser**  
Assistant Controller,  
Seaman Corporation



### What do you hope to get out of the program?

I hope to have a much better understanding of all the various businesses, groups, and organizations that make Wayne County such a great place to live.

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# Apply for the 2020 – 2021 Leadership Wooster class



Apply for the 2020 – 2021 Leadership Wooster class! Leadership Wooster is the Chamber's premier leadership program designed to identify leaders and motivate them to take a leadership role in the community. Now in its 24th year, and with an alumni network totaling over 600 community members, the program has become a network of business leaders who contribute to the area through a variety of ways including volunteering and serving on the boards of local agencies. Leadership Wooster is a series of 10 day-long sessions each devoted to a community topic. Students learn about the local economy, government, education, medical field, community organizations, volunteerism, arts & religion, and small & large enterprise. Participation is open to anyone in the area who aspires to, or has talent for leadership positions. Tuition is \$1,200 for Chamber members and \$1,500 for non-members and covers all costs associated with the program. To apply, visit [www.woosterchamber.com/programs/leadership-wooster](http://www.woosterchamber.com/programs/leadership-wooster) for an application.

## APPLY TODAY!



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