



Chamber Newsletter

August 2022



In this Issue: 2022 Woosterfest schedule including live music and community events. Register today to participate in an event. Page 6 & 7

377 West Liberty Street • Wooster, Ohio 44691

Visit us online at woosterchamber.com    

All Wayne County employers are welcome to join us for a special Business After Hours event in partnership with the Employer Support of the Guard and Reserve (ESGR)

On August 18 from 5 – 7:00 p.m. at the Wayne County Fair Event Center, the Wooster Area Chamber of Commerce will be hosting a Statement of Support Ceremony alongside ESGR to demonstrate support of service members.

ESGR has served our country for more than 45 years, fostering a culture in which all employers support and value the employment and military service of members of the National Guard and Reserve in the United States. The intent of the Statement of Support program is to increase employer support by encouraging employers to act as advocates for employee participation in the military. Supportive employers are critical to maintaining the strength and readiness of the Nation's Guard and Reserve units. Please learn more about the Statement of Support at www.esgr.mil/Employers/Statement-of-Support.



★ EVENT AGENDA

5:00 p.m.
Registration

5:30 p.m.
Opening Remarks
– Samira Zimmerly and Tom Mauer

5:40 p.m.
Keynote Speakers
– Maj. Gen. Ashenurst, Director, Ohio Department of Veterans Services, & Maj. Gen. Steve Stivers, CEO, Ohio Chamber of Commerce

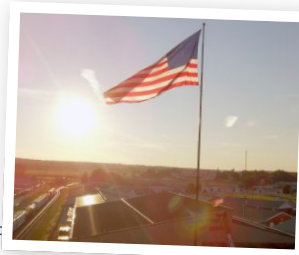
6:00 p.m.
Closing Remarks
– Mike Bamber, Ohio ESGR Chair

Social Hour
★



Register for this event at www.woosterchamber.com/business-after-hours to receive:

- Statement of Support
- Press Release Announcement with Social Media Tag (if applicable)
- Opportunity to Nominate Two CSuite or HR Managers to Participate in Ohio BossLift Program.
- ESGR Swag Bag



For more information about this special Business After Hours event, visit woosterchamber.com/business-after-hours.

❖ New Members



Arukah Functional Wellness

Arukah takes a holistic approach to health and wellness through nutrition and lifestyle changes that focus on function rather than symptoms.

Functional wellness is much like its name implies. Our focus is on our ability to FUNCTION "well" in all aspects. Rather than simply having normal tests and checkups, functional wellness strives to OPTIMIZE our health and wellness.

When our body is functioning the way it is intended, we feel amazing and it's easier to overcome setbacks and illnesses. Arukah offers a range of safe and effective health-promoting wellness services and supplements that help you feel like you should.



Danberry Realtors

Since 1962, The Danberry Co. Realtors has been the most successful residential Real Estate brokerage in Northwest Ohio, North Central Ohio and Southeast Michigan. Locally owned, the company was launched as a new venture of the Danberry Insurance Co., founded in 1919.

Today, Danberry is a definitive market leader with an annual sales volume of over one billion dollars and is ranked among the top independent real estate companies in the nation.

Become a Wooster Chamber Member!
The Chamber offers many valuable and exclusive benefits. To learn more, visit woosterchamber.com/benefits.

THE SOURCEONE GROUP

The SourceOne Group

The SourceOne Group is a private mental health practice located in Wooster. Services include mental health counseling for all ages, psychiatric treatment, and psychological evaluations for law enforcement. Our providers are known in the community for providing quality services.

Another major program that we offer is a well-established Employee Assistance Program. The SourceOne Group has 20 contracts with organizations and companies in the counties of Wayne, Holmes, and Ashland. EAP services include counseling, consultation, and training.

For information contact Carol K Haburay, MS, LPCC-S Director, Employee Assistance Programs at 330-345-0955. The SourceOne Group is located at 210 East Milltown Road, Suite B Wooster, 44691.

ECONOMIC INDICATORS

	April 2022	May 2021	May 2022		April 2022	May 2021	May 2022
Unemployment, United States	3.3%	5.5%	3.4%	Labor Force, Employed Wayne County	58,500	57,900	58,900
Unemployment, Ohio	3.7%	5.1%	3.6%	Labor Force, Unemployed Wayne County	1,500	2,000	1,500
Unemployment, Wayne County	2.5%	3.3%	2.5%	Wayne County Sales Tax by Month	\$1,321,525.59	\$1,204,605.37	N/A

2022 Board of Directors

- Executive Board**
- Chad Boreman**, Chair, Boreman-Norton-Cook Wealth Partners
 - Susan Marlar**, Past Chair, Meaden & Moore
 - Michael McClintock**, Chair-Elect, McClintock Electric
 - Dr. John Cook**, Treasurer, Meaden & Moore
 - Amy Marinello**, Berkshire Hathaway HomeServices Professional Realty
 - Dr. Sharon Marcanthony**, Bloomington Women's Care
 - Jeff Smith**, The Apple Creek Banking Co.
 - Stephen Smyth**, GOJO Industries
 - Board Members**
 - Maribeth Burns**, Wayne County Development Council
 - Jason Carrick**, Xcess Limited
 - Rich Fishburn**, E&H Hardware
 - Jon Jameson**, Schaeffler
 - Greg Logsdon**, BCI Wooster Division
 - Matthew Long**, Critchfield & Johnston
 - Armand Massary**, ArtiFlex Manufacturing
 - Don Noble II**, United Titanium, Inc.
 - Martha Starkey**, Wayne County Convention & Visitors' Bureau
 - John Stika**, Certified Angus Beef
 - Shannon Waller**, Main Street Wooster, Inc.
 - Beth Weaver**, Habitat for Humanity in Wayne County
 - Wayne Webster**, The College of Wooster

Chamber Staff

- When finished with this newsletter, please recycle it.*
- Samira Zimmerly**, President, 330-262-5735, zimmerly@woosterchamber.com
 - Michelle Rothgery**, Communications & Office Coordinator, 330-262-5735, mrothgery@woosterchamber.com
 - Grace Howell**, Events & Programming Coordinator, 330-262-5735, ghowell@woosterchamber.com
- The Wooster Area Chamber of Commerce is on Facebook at [facebook.com/woosterchamber](https://www.facebook.com/woosterchamber), YouTube, LinkedIn and @woosterchamber on Instagram.

Located near downtown at 377 West Liberty Street • Wooster, Ohio 44691



Visit us online at woosterchamber.com

Small Business Orientation Webinars and Workshops



UPCOMING DATES

Tuesday, August 9
Monday, Sept. 12
Monday, October 3

A small materials fee applies.
Register online at sbdcsut.org

❖ August Newsletter

Save the Date for the 2022 Wayne Economic Forum taking place on Thursday, November 3!



The ninth annual Wayne Economic Forum will be held on November 3 at Greystone Event Center! This annual forum event features top executives from the regional business community who will share a variety of perspectives and ideas ranging from business growth, human behavior, and economic development. Attendees will learn about recent economic trends and developments throughout the global market.

We are excited to feature five extraordinary speakers at this year's event. With registration, you will be able to listen to all of these talks and gain new insights over lunch and drinks. To register and learn more, please visit www.woosterchamber.com/wayne-economic-forum.

2022 Wayne Economic Forum Speakers

Marcie Merriman
Managing Director
Americas, EY

JP Nauseef
President & CEO,
JobsOhio

Tom Hassfurther
Executive VP,
Packaging Corp.
of America

Pat Finley
Founder &
Chairman, Vitalia
Smart Living

Carey Jaros
President & CEO,
GOJO Industries



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Presented by:



To register for the Wayne Economic Forum, please visit woosterchamber.com/wayne-economic-forum.

❖ 2023 Award Nominations

Seeking Nominations for 2023 Chamber Community Awards

Submit your nominations for the 2023 Annual Dinner awards program, scheduled for March 2023. There are two awards categories, one to highlight successful area businesses and the other to recognize individuals who are making a difference in the Wooster community.



Business Category

- Business of the Year
- Small Business of the Year
 - 15 employees and under
 - More than 15 employees
- WorthyWorks Award

Individual Awards

- Wall of Fame Award
- Jack O'Donnell Award
- Mike Lezak Award
- Leadership Wooster Distinguished Alumni Award



2022 Annual Dinner program Award Recipients

Submit a Nomination Today!

Do you know a business or individual that you feel should be recognized for their contributions to making our community so unique? If so, nominations can be made by visiting the Wooster Chamber website at: woosterchamber.com/chamber-awards. All nominations will be collected and the slate of candidates will be reviewed. The deadline for submissions is Wednesday, August 31.

Nominate an area business or community individual at woosterchamber.com/chamber-awards

Business of the Year Past Recipients

The Gerstenslager Company	1982
The Financial Community	1983
H. Freedlander Company	1984
Rubbermaid Incorporated	1985
The Wooster Brush Company	1986
The College of Wooster	1987
The Daily Record.....	1988
William Annat Company.....	1989
Wooster Area Chamber of Commerce...	1990
Wayne County National Bank	1991
OARDC.....	1992
Wayne Steel.....	1993
LuK USA	1994
Buehler's Food Market.....	1995
Wooster Office Plus	1996
The Gerstenslager Company	1997
Signal Bank	1998
Buckeye Container.....	1999
Bogner Construction Company.....	2000
Seaman Corporation.....	2001
Wooster Glass Company	2002
Akron Brass Company	2003
Magni-Power Company	2004
Critchfield, Critchfield & Johnston	2005
United Titanium	2006
Western Reserve Group	2007
Wayne Savings Community Bank	2008
D+S Distribution	2009
Campbell Construction.....	2010
Wooster Community Hospital.....	2011
Sprenger Health Care Systems.....	2012
Wayne Insurance Group	2013
Frito Lay	2014
Certified Angus Beef	2015
Pallotta Ford Lincoln.....	2016
Tekfor USA	2017
Schaeffler	2018
RBB	2019
PRC-Salttillo	2020
Wooster Community Hospital.....	2021
The Commercial & Savings Bank	2022

❖ August Newsletter

We want to hear from our members!

We want to know what you find most valuable, your favorite parts of being a Wooster Chamber member, and what you would like to see offered in the future. Be on the lookout for the survey in your email to let us know how the Chamber can best serve your business.



The Wooster Chamber team is always looking for ways to improve and how to be the best resource for our members.

Be on the lookout for an email survey delivered to you soon!

The Chamber team is growing!

With more than 730 member businesses, we are looking for a teammate who will be a superstar wing-person to support all aspects of our work. We need someone who **aligns with our core values, anticipates needs, and gets things done.** Someone who is **proactive**, totally comfortable managing multiple priorities with attention to detail, and is **super positive!** Our perfect candidate wants to **change the world**, truly enjoys supporting others, and is ambitious about all that can be done to make our members SHINE!



If you are a resilient problem-solver with an infectious enthusiasm for the Wooster area check out woosterchamber.com/chamber-team for more details and how to apply.



Visit woosterchamber.com/chamber-team to apply!



Become a Chamber Member!
The Chamber offers many valuable and exclusive benefits to its members. To learn more, visit woosterchamber.com/benefits.

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FRIDAY, SEPT. 30TH SCHEDULE

CEREMONIAL KEG TAP 12 P.M.
DAN PYNE 3 - 5 P.M.

CORNHOLE
TOURNAMENT 6 P.M.

TYLER REID 6 - 8 P.M.

PIG MAC EATING
COMPETITION 8 P.M.

STEIN HOLDING
COMPETITION 8:30 P.M.

JUKEBOX HEROES 9 - 11 P.M.

PLUS ARTS AND CRAFTS,
FOOD VENDORS, BIERGARTEN
AND WEINGARTEN

TO LEARN MORE, VISIT WOOSTERFEST.COM

SATURDAY, OCT. 1ST SCHEDULE

FREE THROW SHOOTOUT
11 A.M. - 3 P.M.

KINDERPLATZ 11 A.M. - 4 P.M.
CRUISE-IN 11 A.M. - 7 P.M.

WIENER DOG
RACE 12 P.M.

DAN PYNE 3 - 5 P.M.
SAUSAGE TOSS 5 P.M.

BEER STEIN
RACE 6 P.M.

DUSTIN KINES 6 - 8 P.M.
NEW WAVE NATION 9 - 11 P.M.

REGISTER FOR CONTESTS AT WOOSTERFEST.COM

1983 Woosterfest 2022

FRIDAY & SATURDAY

SEPT. 30TH & OCT. 1ST

DOWNTOWN WOOSTER

OUR 2022 PLATINUM SPONSORS



Anazao Community Partners to address Mental Health in the Workplace



About 1 in 5 American adults struggle with mental health issues on a daily basis.

Anazao Community Partners will be covering Mental Health Issues in the Workplace during the August 24 Wooster Area Safety Council meeting.



MEETING DETAILS

Topic: Mental Health in the Workplace
Date: Wednesday, August 24
Time: 11:30 a.m. – 1 p.m.
Location: First Presbyterian Church
 621 College Avenue, Wooster, Ohio 44691

Anazao is a private, non-profit organization providing treatment, intervention and prevention services to residents and organizations throughout Wayne and Holmes Counties. The staff includes psychologists, mental health counselors, chemical dependency counselors, social workers, prevention specialists, vocational specialists and case managers.

- During the meeting guests will learn:**
- How the pandemic has impacted overall mental health
 - Warning signs to look for in your employees and coworkers
 - How an employee assistance program benefits employees with personal or work-related problems that may impact their job performance, health and emotional well-being



To register for this August Safety Council event, visit bit.ly/woochambersafetyaug2022

Wooster Young Professionals met at Buffalo Wild Wings!

For the meeting in July, the Wooster Young Professionals gathered on the newly renovated patio at Buffalo Wild Wings! The restaurant, located at 4122 Burbank Rd, underwent a dramatic transformation last summer when renovations were completed both inside and outside, giving the space a sleek new look.



The Young Professionals enjoyed delicious wings, potato wedges, and pretzel bites at the event. The patio was the perfect indoor/outdoor feel with garage-door windows, and TVs for their viewing pleasure. We had a great turnout with attendance from a variety of fields, including the financial, medical, self-employed, manufacturing, and non-profit sectors.

Wooster Young Professionals is sponsored by:

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Mike Myers presented The Top 5 Videos Every Small Business Should Have in 2022

Mike Myers, Owner and Founder of Caret Film Co., hosted an Educational Series at the Wooster Area Chamber of Commerce offering attendees insight on the importance of video marketing and the top five videos every business should have in 2022. Why is video so important and which videos should your company be sure to have in its back pocket? Learn more at www.woosterchamber.com/chamber-blog/top-5-videos



Ohio's Hospice LifeCare celebrates the opening of the Marilyn B. and Mark E. Gustafson Center

The center provides additional individual and group counseling rooms, a large gathering space for training and seminars for volunteers and the community, and space for the Mobile Care Unit.



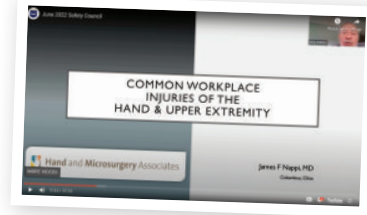
The not-for-profit hospice re-purposed an existing building on the Akron Road campus in Wooster to expand its Volunteer Services, the Pathways of HopeSM Grief Counseling Center, and the Mobile Care Unit transportation hub service and support. Learn more about this great organization on their website at www.ohioshospicelifecare.org.

Dr. James Nappi presented "Common Workplace Injuries of the Hand and Upper Extremity"



Dr. James Nappi, MD
 Orthopedic Hand Surgeon, Hand and Microsurgery Associates

Wooster Area Safety Council met for its final virtual meeting to conclude the FY22 program year.



Dr. James F. Nappi, MD, an orthopedic hand surgeon at Hand and Microsurgery Associates in Columbus, outlined the most common workplace injuries, discussed symptoms and recommended treatment options for each injury.

Watch the full meeting at www.woosterchamber.com/wooster-area-safety-council



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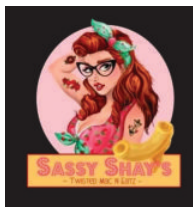
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❖ August Newsletter

Chamber celebrates Sassy Shay's food truck opening in Wooster

The Chamber team celebrated with Sassy Shay's Twisted Mac N Eatz during their grand opening this month. A local food truck serving up specialty Mac N' Cheese and Cheesecake Cups, Sassy Shay's has a fully booked schedule this summer, making appearances all around town.



Follow their Facebook page @SassyShaysMac to see their schedule and enjoy a sneak peak of their delicious "eatz"!



Congratulations to Wooster Community Hospital for being recognized on the 2022 Fortune/Merative 100 Top Hospitals list!

This is the EIGHTH TIME WCH has been recognized with this honor as one of the top performing hospitals in the U.S. Merative, a data, analytics and technology partner for the health industry, has identified the top hospitals from a rigorous evaluation of 2,650 short-term, acute care, non-federal hospitals

in the U.S. The annual list recognizes excellence in clinical outcomes, operational efficiency, patient experience, and financial health.

We are so glad that WCH is being recognized for the top-notch care they provide in our community!

❖ Ribbon Cuttings



DuraFlex celebrates new facility's opening in Wooster

The Chamber was eager to welcome DuraFlex to Wooster as they celebrated their new facility's grand opening. DuraFlex hosted an Employee Appreciation picnic, where their employees and families enjoyed feasts from some local favorites, including Sassy Shay's Twisted Mac N Eatz, Flamingo Jacks, and Oma Gourd.

DuraFlex is excited about their new 87,000 square foot facility on Venture Blvd. DuraFlex is an unrivaled flexing door that is taking



the warehousing industry by storm. We are happy to welcome them to their new home in Wooster and are excited to witness their continued growth!

The long-awaited opening of the Cigar Vault in Wooster



The Chamber was thrilled to celebrate with the Cigar Vault during their grand opening. This father-son venture by owners Mike and Michael Heideleman has been sixteen years in the making and offers a truly unique cigar experience to our community, including a world-class humidor, buttery leather chaise lounges, and a tournament-level poker table. The Cigar Vault offers lockers for members to store their cigars between visits to their welcoming lounge.



Follow them on Facebook @woostercigarvault to catch their latest updates!

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