



Chamber Newsletter

June 2022



In this Issue: Wooster Chamber Golf Invitational Returns to the Wooster Country Club on August 12! Registration is limited! Page 6

377 West Liberty Street • Wooster, Ohio 44691

Visit us online at woosterchamber.com    

Support the next generation of entrepreneurs on **June 11!**

Kids will be setting up lemonade stands all across Wayne County to watch their entrepreneurial dreams come to life!

These young business owners have been learning and planning for this day - Lemonade Day! They have completed all of the lessons in the My Lemonade Day app, have designed their stands and tested their product. Now they need your support. On Lemonade Day, a map will be available at lemonadeday.org/wayne-county-oh/stands-map to help customers locate each stand across the county.

Each Wayne County Lemonade Day kid is encouraged to save some of their profits, spend some and donate some to a

non-profit of their choice.

The Lemonade Day program builds self-reliance, and financial literacy, and introduces important business and entrepreneurial skills. Children experience a new level of confidence and see new possibilities for their future - as leaders, volunteers, and forward-thinking citizens.

Awards will be given for: Best Lemonade Stand and Entrepreneur of the Year! There is even a chance to win a new bike!



For more details visit woosterchamber.com/lemonade-day

Lemonade Day!



WAYNE COUNTY

SATURDAY • JUNE 11, 2022

DON'T FORGET! VISIT:
lemonadeday.org/wayne-county-oh/stands-map

TO VISIT AN AREA KIDS LEMONADE STAND!



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For more information about Wayne County Lemonade Day! Visit woosterchamber.com/lemonade-day.

❖ New Members



Junior Women's Service Club of Wayne County

Junior Women's Service Club (JWSC) of Wayne County is a non-profit service organization where women of Wayne County get together to conduct service projects throughout the community. JWSC was founded in 1914, when Junior Women's Club (est. 1958) and Junior Service Club (est. 1972) merged to form JWSC. JWSC is a volunteer 501 (c) (3) organization. Women of all ages in Wayne County get together to conduct service projects throughout the community. Their annual poinsettia sale provided over \$5,000 in community grants and scholarship and their adult "prom" fundraiser raised almost \$10,000 for People to People Ministries in 2021.

To find out more about JWSC, find them on Facebook or email them at jwscofwaynecounty@gmail.com.



On Eagles Wings

Reinhard Klett helps business leaders stop feeling wiped out from long hours at work and stop missing out on the deeper bonds with their families without sacrificing their business success through the unique research based CHPC method.

"High Performance Coaching with Reinhard has helped me to grow into my new leadership role much faster, resulting in opportunities I could only dream of before."

Reinhard is the author of "Letting Go Saved My Life" and has recently been asked to become a mentor with Branches Worldwide.



Renfrow Realty

Renfrow Realty is a local, veteran-owned Real Estate and Property Management company, serving Wayne, Holmes, Ashland, Stark, Medina and Summit Counties. Their vast experience and understanding of both the residential and commercial market prepares them to help any buyer, seller or real estate investor.

Prior to establishing Renfrow Realty, Jim Renfrow's career began in the residential and commercial construction industry. This experience was immediately applied when becoming a licensed Realtor, and has been a large benefit to his clients. This benefit is very apparent in their Property Management services and proves to be a distinction among other management options. Their Property Management portfolio includes single and multi-family homes, commercial buildings, trailer parks and storage facilities.

❖ New Members



The Cigar Vault

The Cigar Vault is a new father and son business opening in the early summer of 2022, located at 601 Portage Road in Wooster. It will be a place where customers are meant to relax and unwind!

Owners, Mike and son Michael Heidelman, welcome guests into a specially ventilated lounge where a wide variety of cigars can be purchased and smoked. Boxes of cigars line three cedar walls of what used to be a bank vault turned walk-in humidior. Comfortable seating and several TV's add to the experience. The Cigar Vault also sells individual humidors, lighters and cutters. VIP services will also be available, including personal lockers and private functions!

Find them on Facebook and Instagram by searching @woostercigarvault.



The Wellspring

The Wellspring is a modern, elevated wedding venue and event space in Northeastern Ohio for your most memorable gatherings. The Wellspring boasts two brand new buildings designed for wedding celebrations and private events, as well as fifteen acres featuring a pond, creek, lawn, forest, trails, wildflowers, and more. At The Wellspring, they've joyfully cultivated a beautiful corner of rural Ohio and intentionally crafted a space where folks can gather to celebrate life's most important moments. Now taking advance bookings for 2023 events, when their doors will be open to the public!



Apply to be a Member today!

1. Apply online at woosterchamber.com
2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.
3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.

Contact the Wooster Area Chamber of Commerce team at (330) 262-5735.

ECONOMIC INDICATORS

	February 2022	March 2021	March 2022		February 2022	March 2021	March 2022
Unemployment, United States	4.1%	6.2%	3.8%	Labor Force, Employed Wayne County	57,800	57,800	58,600
Unemployment, Ohio	4.8%	6.0%	4.4%	Labor Force, Unemployed Wayne County	2,100	2,400	1,900
Unemployment, Wayne County	3.5%	4.0%	3.1%	Wayne County Sales Tax by Month	\$1,037,217.26	\$1,006,959.91	N/A

2022 Board of Directors

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Chamber Staff

When finished with this newsletter, please recycle it. ♻️



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OUR PARTNERS



Visit us online at woosterchamber.com

Small Business Orientation Webinars and Workshops



UPCOMING DATES

Thursday, June 2
Wednesday, July 6

A small materials fee applies.

Register online at sbdcksut.org

Members enjoy a stunning Business After Hours at PNC's Downtown Wooster location

Members gathered to enjoy a lovely Business After Hours event hosted by the team at PNC's Downtown Wooster location. Guests were treated to a delicious spread of appetizers and refreshments provided by Buehler's while they mingled, networked, and enjoyed PNC's gorgeous downtown space.



Thank you to the team at PNC Financial Services welcoming the members to this wonderful event.



Join us on June 16 for Business After Hours at Wooster Color Point celebrating 75th year in business

Join the Wooster Area Chamber of Commerce in celebrating Wooster Color Point's 75th Anniversary at a Business After Hours on June 16! Come mingle and enjoy refreshments at 1345 West Old Lincoln Way in Wooster between 4:30 and 6:30 p.m. We look forward to having you!



Register for this Business After Hours event online at woosterchamber.com/business-after-hours

Connect with the Chamber on Social Media

The Wooster Area Chamber of Commerce is on Facebook at facebook.com/woosterchamber, YouTube, LinkedIn and @woosterchamber on Instagram.



Recognizing our 110% Membership sponsors for their added support through 2022

These past two years have tested our business community in ways we never imagined, and our 110% Membership sponsors have provided continued support that helps ease the burden of some of these challenges. Their generosity is greatly appreciated and will help the Chamber as we assist the business community through 2022. In recognition of their support of our business community and our organization, the Chamber team extends our sincere thanks and appreciation to our 110% Membership sponsors.



Dr. James Nappi will present for the final Safety Council meeting of FY22



Dr. James Nappi, MD
Orthopedic Hand Surgeon, Hand and Microsurgery Associates

Join the Wooster Area Safety Council to hear from Dr. James Nappi on "Common Workplace Injuries of the Hand and Upper Extremity." The final meeting of FY22 will be held via Zoom on Wednesday, June 22 at 11:30 a.m.

During the meeting Dr. Nappi will discuss the following:

- Outline most common workplace injuries (trigger finger, tendonitis, lacerations, crush injuries, amputations, etc)
- Discuss how each injury presents and symptoms in the employee/patient
- Discuss treatment of the injury and first responder actions
- Includes before and after pictures of injuries
- Includes lots of humor and questions!

James F. Nappi, MD, is an orthopedic hand surgeon at Hand and Microsurgery Associates in Columbus, Ohio. His areas of focus include injuries of the fingers, hand, wrist, and arm.

Dr. Nappi began his career in medicine by attending medical school at The Ohio State University in Columbus. He completed his internship and surgical residency at Summa Akron City Hospital (part of the Summa Health System). He completed his plastic surgery residency at The Ohio State University, and his fellowship training in hand and upper extremity surgery at the Curtis National Hand Center in Baltimore, Maryland.

Register online at bit.ly/woochambersafetyhand

Exciting news for Wooster Area Safety Council! In-person Meetings are Returning for FY23!

Beginning with the July 27 meeting, Wooster Area Safety Council will be making a full return to in-person meetings! Eligible employers will once again have the opportunity to receive a rebate on their BWC premiums. Stay tuned for more details.

Join the Wooster Area Safety Council and qualify for these benefits:

- Earn rebates of 2% on your workers' compensation premiums
- Help your organization become a safer workplace
- Gain knowledge on relevant topics
- Network with fellow industry professionals



Enrollment is FREE! Simply complete the New Enrollment Form at woosterchamber.com/wooster-area-safety-council and send it to mrothgery@woosterchamber.com. The deadline to enroll for FY23 is July 31, 2022.

To learn more, visit woosterchamber.com/wooster-area-safety-council



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The Chamber offers many valuable and exclusive benefits to its members. To learn more, visit woosterchamber.com/benefits.

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❖ Chamber Golf Invitational

The 2022 Wooster Chamber Golf Invitational Returns on Friday, August 12 at the Wooster Country Club!



Register now for the 2022 Wooster Chamber Golf Invitational at the Wooster Country Club. The \$700 entry fee for a four-person scramble includes a continental breakfast, hamburger lunch, post round banquet, complimentary drinks, proximity prizes and treat bags.

You can also be a part of the Chamber Golf Outing by sponsoring a hole or donating items for the goodie bags. To become a hole sponsor for \$100, contact ghowell@woosterchamber.com.

FOUR PERSON SCRAMBLE	ENTRY FEE INCLUDES
Registration at 8:00 a.m.	<ul style="list-style-type: none"> • Continental Breakfast • Lunch • Post Round Banquet • Complimentary Drinks • Proximity Prizes • Treat Bags
Tee Time at 9:00 a.m.	
\$700 Per Team	



The 2021 Chamber Golf Invitational Champions, Wayne Savings Community Bank

This event is sponsored by:



Hurry and register today! Space is limited to the first 36 teams.
Contact Grace at 330-262-5735 or by email at ghowell@woosterchamber.com

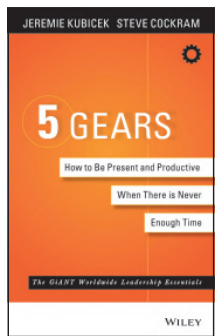
To learn more about the 2022 Wooster Chamber Golf Invitational, visit woosterchamber.com/chamber-invitational

❖ June Newsletter

Rodd Welker hosts YP Professional Development session on 5 Gears



Our Young Professionals gathered on April 26th for the first YP Professional Development session of 2022. Rodd Welker, President at Eagle Advisor Group, presented on the 5 Gears, helping our YPs discover effective methods for shifting into the “right gear at the right time” to make more effective use of their time while also fostering healthier relationships at work and at home.



Thank you to Rodd for leading such an engaging Professional Development session for our YPs.

Educational Series on Energy Audits to be hosted by Community Energy Advisors and Energility



Rick Davidson
 President of Community Energy Advisors



Justin Kale
 Co-founder of Energility

With energy prices rising to all time highs, this Educational Series will focus on the best ways industrial manufacturers can reduce energy costs by controlling energy rates and making their facilities more energy efficient. Hosted by Rick Davidson, President of Community Energy Advisors, and Justin Kale, Co-founder of Energility, this Educational Series will be held on Tuesday, June 14th from 11:45 a.m. – 1 p.m. at the Wooster Chamber.



We hope you'll join us for this workshop presentation! Lunch will be provided. Register online at www.woosterchamber.com/educationalseries.



To register, visit woosterchamber.com/educationalseries



The Wooster Young Professionals will meet in Downtown Wooster on the Square to enjoy DORA drinks!

Join us on June 22 from 5-7 p.m. for mingling and some fun activities! With the DORA (designated outdoor refreshment area), the YPs can stop by one of the participating establishments to purchase a drink and hang out with the group on the square!



Register at woosterchamber.com/young-professionals

Wooster Young Professionals is sponsored by:



Join us for a Video Marketing Educational Series on June 23!



Mike Myers
 Founder and CEO of Caret Film Co.

According to a Wyzowl study in 2021, 86% of businesses now use video as a marketing tool. With 73% of consumers interviewed saying they'd prefer to watch a short video over traditional marketing methods, it is clear that video marketing should be high on the priority list of every small business owner.



Mike Myers, Founder and CEO of Caret Film Co., will be presenting “The Top 5 Videos Every Small Business Owner Should Have in 2022.” He will break down 5 videos that businesses can produce now to get the ball rolling with their video marketing.

Caret Film Co. is a video production company that partners with businesses to make the most engaging and profitable video content out there. Mike has been a film producer and photographer for 10+ years and loves creating stunning visual media to take brands to the next level.

The presentation will begin at the Chamber at 8 a.m. and light breakfast refreshments will be provided. Register at woosterchamber.com/educationalseries.

❖ Ribbon Cuttings



Welcome to Downtown Wooster Primary Residential Mortgage

Congratulations to Primary Residential Mortgage on completing renovations at their new office space at 545 N. Market in Downtown Wooster! The Chamber recently celebrated their ribbon cutting and enjoyed a wonderful tour and open house at their new space.



PRMI is a local mortgage company that has the resources of a national company, which allows them to secure the best rates and loan programs for their clients. Their friendly team will work with you to help you get the house of your dreams.

To learn more about PRMI, visit their website at primeres.com/wooster or contact them at (866) 888-7902!

Chamber staff walks to support NAMI and raise awareness for mental health



The Wooster Chamber staff enjoyed participating in the 2022 NAMI Wayne and Holmes Counties Walk and 5K for Wellness to raise awareness for the local mental health services they provide.

NAMI Wayne and Holmes Counties is the local affiliate of the National Alliance on Mental Illness. NAMI is the nation's largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness. NAMI is steadfast in its commitment to

raise awareness and build a community for hope for those in need. NAMI Wayne and Holmes Counties serves both counties, offering free educational programs and support groups for individuals with mental illness, their families and caregivers.

To learn more about NAMI and the services they offer, please visit www.namiwayneholmes.org/about



❖ Wayne County Home & Garden Show

It was a beautiful weekend at the 31st Annual Wayne County Home and Garden Show!

We were excited to see so many people enjoying themselves at the Wayne County Fairgrounds on April 23 and 24. With over 150 exhibitors, a Plant Sale, a Children's Garden, and a wide variety of food vendors, there was plenty to see and do. We were excited to reintroduce this event to full capacity this year and the 80-degree weather was definitely a bonus! Thank you to everyone who made this event possible. We are already looking forward to next year's show!

A special thanks to the Home and Garden Show committee Travis Mills, Jeff Smith, Morgan Lang, Matt Miller, Mike Tepe, Heather Kiner, Jenny Myers, Esther Kulenich, Vicky Puster, and Kim Cardace for all their hard work to ensure this year's event was once again a success.

THANK YOU TO EVERYONE WHO ATTENDED THE

Wayne County Home & Garden Show

Saturday, April 23 & Sunday, April 24 at the Wayne County Fairgrounds



EVENT SPONSORED BY **The Apple Creek BANKING CO.**

IN PARTNERSHIP WITH **WOKT 102.5** and **THE Daily Record**

To learn more about the Wayne County Home & Garden Show, visit woosterchamber.com/wayne-county-home-garden-show.

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Leadership Wooster



Leadership Wooster explores Arts, Religion, and Diversity in the final session of the year

Dr. Sharon Marcanthony kicked off the day with an Embracing our Differences group activity. The class was challenged to find out what they have in common as well as what makes each person unique.

Sherry Leggett and Laura Newberry-Yokley discussed Diversity in the Workplace and shared how Certified Angus Beef has adapted its culture to be successful in a global marketplace.

Laura Neill, Executive Director of Ohio Light Opera took the class on a backstage tour of Freedlander Theatre and described everything that goes into a successful production.

Wooster Church of the Nazarene welcomed the class and hosted representatives from five other area churches who discussed what makes their particular religion unique.

The class toured Wayne Center for the Arts and learned about all of the programs they offer for kids and adults.

Rodd Welker, Eagle Advisor Group, wrapped up the day with CQ your Bias. The class completed activities and had discussions on cultural intelligence to better understand and develop ways to work effectively across various cultural contexts.



Leadership Wooster is sponsored by:



June Newsletter

FREE ADMISSION

FUN FOR THE WHOLE FAMILY



Woosterfest

2022 SPONSORSHIP LEVELS

FRIDAY, SEPT. 30 & SATURDAY, OCT. 1



PLATINUM – \$1,000 & ABOVE

Total estimated impressions 170,000

- Logo displayed in Chamber newsletter – 3 months
 - Logo displayed on event flyers
 - Logo on Woosterfest website
 - Logo banner displayed at event
 - Logo listed in Friday Letter
 - 30 Complimentary Beverage Tickets
 - Additional benefits for specific event sponsors
- Please call for details

GOLD – \$500

Total estimated impressions 80,000



- Company name displayed in Chamber newsletter
- Company name on Woosterfest website
- Company highlighted on Facebook
- Company name on Woosterfest banner
- Company listed in Friday Letter
- 20 Complimentary Beverage Tickets

SILVER – \$250

Total estimated impressions 59,000



- Company name displayed in Chamber newsletter
- Company name on Woosterfest website
- Social Media Shoutout
- Company listed in Friday Letter
- 10 Complimentary Beverage Tickets

BRONZE – \$100

Total estimated impressions 48,000



- Company name displayed in Chamber newsletter
- Company name on Woosterfest website
- Social Media Shoutout

For more information, call the Wooster Chamber at 330-262-5735.

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