



Chamber Newsletter

March 2022



In this Issue:

Travel with the Chamber and see the sights of Switzerland, Austria and Bavaria this Fall. To see the trip details, turn to page 9.

377 West Liberty Street • Wooster, Ohio 44691

Visit us online at woosterchamber.com    

Don't Delay! Register for the 2022 Wayne County Home & Garden Show at the Fairgrounds



MARK YOUR CALENDARS



Saturday, April 23 10am - 6pm
Sunday, April 24, 10am - 4pm
at the Wayne County Fairgrounds

FREE ADMISSION

The groundhog may have seen his shadow, but the extra 6 weeks of winter are almost up and spring is just around the corner! And with warm weather comes spring cleaning, home renovations, landscaping, and more. The Wayne County Home & Garden Show is known for providing the perfect place for over 200 exhibitors to feature their products and services to the general public to help them tackle their home projects.

With the largest attendance in the region with 20,000 visitors anticipated, the 31st Annual Wayne County Home & Garden Show will allow your business to reap the benefits

of increased brand awareness, sales leads, merchandise sales, and the opportunity to network with other trades.

Participation in the show includes exhibit space, backdrops and side curtains (where applicable), electric and water, plus advertising through radio, billboards, flyers, posters and newspaper advertisements. In addition to exhibits, the Home & Garden Show will feature a plant sale, a children's garden with free activities and traditional and unique food concessions from a variety of our local vendors!

Don't delay! Register now to secure your booth space by visiting our website www.woosterchamber.com/wayne-county-home-garden-show.

Sponsored by: 

Supported by:  

To learn more about the Wayne County Home & Garden Show, visit woosterchamber.com/wayne-county-home-garden-show.

❖ New Members

BON APPÉTIT MANAGEMENT COMPANY

Food service for a sustainable future

Bon Appetit Management Company

Bon Appetit Management Company is an on-site restaurant company offering full food-service management to corporations, universities, museums, and specialty venues. Based in Palo Alto, CA, they operate more than 1,000 cafés in 33 states, including the greater Ohio regions, for dozens of clients.

Their food is cooked from scratch, including sauces, stocks, and soups. Since the 1999 launch of the Farm to Fork program, Bon Appétit has worked to source at least 20 percent of their ingredients from small local farms, ranches, and food businesses, bringing food grown within 150 miles of our kitchens onto the menu.

CLAZAK KITCHEN & BATHROOM

Clazak Kitchen & Bathroom

Clazak Kitchen and Bathroom, a full-service kitchen and bathroom remodeler, takes pride in providing extraordinary service to their customers. With over 20 years of experience in design and installation, Clazak Kitchen and Bathroom can give you the kitchen or bathroom of your dreams. They know that remodeling is a big decision and a big investment. They feel that Clazak Kitchen and Bathroom is the best decision for you and your family. Clazak Kitchen and Bathroom is family owned and operated and is located in Apple Creek.

includeAbility

IncludeAbility

IncludeAbility is a local grass roots non profit 501(c)3 organization that is dedicated to building stronger communities by developing programs that promote inclusion and breakdown the barriers to accessibility. IncludeAbility's mission is to create an accessible world where individuals with disabilities are empowered and included in all aspects of life. It is their goal to be a leader for innovative change by ensuring individuals with disabilities have access and equal opportunities in the following areas: Healthcare, Housing, Emergency Preparedness, Recreation, Employment, Transportation, Education and Well-Being. Visit our website include-ability.org to learn more.

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OH Handle It takes great pride in the experience, expertise, quality, and customer service that they provide to meet the consumer's needs. It is their mission to provide excellent workmanship and complete customer satisfaction from start to completion of a project. In order to understand the needs and expectations of our customers, they take great care to work and communicate with every customer in a professional manner. Our reputation is based on service, safety, and quality, regardless of how large or small the job.



Ott's Coffee, LLC

Ott's Coffee, a fun and playful shop on wheels, is based out of Creston, Ohio. Husband and wife team, Dan and Betsy Ottinger, are so excited to bring quality coffee and espresso-based beverages, smoothies, teas, and more, to their little corner of Wayne County. Ott's will specialize in unique handcrafted drinks, fast and friendly service, and a love for coffee and people. They will be at private and public events, as well as pop-up shops in the area, starting in the spring of 2022. To find where they will be or to inquire about booking them for an event, you can contact Dan or Betsy by phone at (330) 267-9499, through email - info@ottscoffee.com, or connect with Ott's Coffee on Facebook or Instagram.



Quinn's Dog Running

Quinn's Dog Running, LLC was established in June of 2019 by Nathan C. Quinn. The idea was to combine two of his passions (dogs and running) and make it a viable business by providing a service to dog owners who were unable to give their companions the exercise they need and deserve. Quinn's Dog Running is serving almost 40 clients providing services which include running/walking dogs, in-home pet sitting services (all kinds of pets), courier service to and from groomer/vet appts, taking dogs for an extended outing to one of several nearby parks and daily check-ins. To learn more, visit www.quinnsdogrunning.com or call/text Nathan at (330) 466-0478 *Insured and bonded*

ECONOMIC INDICATORS

	November 2021	December 2020	December 2021		November 2021	December 2020	December 2021
Unemployment, United States	3.9%	6.5%	3.7%	Labor Force, Employed Wayne County	58,200	57,400	58,400
Unemployment, Ohio	3.4%	5.3%	3.4%	Labor Force, Unemployed Wayne County	1,500	2,100	1,500
Unemployment, Wayne County	2.5%	3.6%	3.4%	Wayne County Sales Tax by Month	N/A	N/A	N/A

2022 Board of Directors

Executive Board	Jeff Smith The Apple Creek Banking Co.	Armand Massary ArtiFlex Manufacturing
Chad Boreman Chair, Boreman-Norton-Cook Wealth Partners	Stephen Smyth GOJO Industries	Don Noble II United Titanium, Inc.
Susan Marlar Past Chair, Meaden & Moore	Board Members Maribeth Burns Wayne Economic Development Council	Martha Starkey Wayne County Convention & Visitors' Bureau
Michael McClintock Chair-Elect, McClintock Electric	Jason Carrick Xcess Limited	John Stika Certified Angus Beef
Dr. John Cook Treasurer, Meaden & Moore	Rich Fishburn E&H Hardware	Shannon Waller Main Street Wooster, Inc.
Amy Marinello Marinello Realty	Jon Jameson Schaeffler	Beth Weaver Habitat for Humanity in Wayne County
Dr. Sharon Marcanthony Bloomington Women's Care	Greg Logsdon BCI Wooster Division	Wayne Webster The College of Wooster
	Matthew Long Critchfield, Critchfield & Johnston	

Chamber Staff

When finished with this newsletter, please recycle it. ♻️



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The Wooster Area Chamber of Commerce is on Facebook at [facebook.com/woosterchamber](https://www.facebook.com/woosterchamber), YouTube, LinkedIn and @woosterchamber on Instagram.

Located near downtown at 377 West Liberty Street • Wooster, Ohio 44691

OUR PARTNERS



Visit us online at woosterchamber.com

Small Business Orientation Webinars and Workshops



UPCOMING DATES

Monday, March 7
Wednesday, April 6

A small materials fee applies.

Register online at sbdcksut.org

❖ New Members

Remember to take advantage of your membership benefits!

Members of the Wooster Area Chamber receive exclusive benefits ranging from promotional opportunities, money-saving programs, networking opportunities, professional development and so much more!

• Educational Opportunities

Join us for our Educational Series where speakers discuss relevant topics and provide education to your business. Interested in speaking at an Educational Series? Contact the Chamber team today!

• Facebook Giveaways

Promote your business through the Wooster Chamber Facebook page! This page boasts 14,000+ followers allowing you to reach a broad audience in our community.

• Friday Letter

Receive a weekly e-letter highlighting resources, news, and community happenings! Did you know as a member, you can advertise in the Friday Letter?

• Membership Referrals

Members of the Wooster Chamber receive exclusive benefits such as business referrals! **NEW** - Check your email for eReferrals from Chamber staff to track this benefit.

• Money-Saving Programs

Members have the opportunity to take part in a number of money-saving programs. Whether you are in need of health insurance, workers' compensation, energy savings, office supplies,

or reduced rates through Constant Contact, we have got you covered!

• Printed Newsletter

Members receive a monthly copy of the Chamber Newsletter. This publication is full of information on upcoming sessions and events, member benefits, community happenings, and so much more! Did we mention you can advertise your business/organization as a benefit? The newsletter reaches 13,000+ individuals monthly!

Contact the Wooster Chamber team at (330) 262-5735 to begin utilizing these benefits TODAY!

Apply to be a Member today!

1. Apply online at woosterchamber.com
2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.

3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.

Contact the Wooster Area Chamber of Commerce team at (330) 262-5735.

Leadership Wooster observes the impact large enterprise has in Wayne County



Large enterprise plays a significant role in the Wayne County economy. During the February session of Leadership Wooster, students learned about the local companies making a national as well as global impact.

Greg Logsdon, General Manager BCI Buckeye Division kicked off the day with an overview of the extensive range of packaging that they produce. With a more than 60 year history, BCI is an industry leader in the design and engineering of custom corrugated packaging and displays in the Midwest.

The class had the opportunity to tour The Wooster Brush Company and see what goes into making paintbrushes, rollers, and other painting supplies. Ben Maibach, President of Wooster Brush shared the more than 170-year history of the company and the many milestones they have achieved.

Then the class traveled to the Akron Brass Company where they toured the facility and learned about how their innovative fire fighting equipment and emergency response products are enabling first responders to perform their jobs with increased safety and efficiency.

The day continued with a Panel of Leaders where the class heard from Amanda Peretti with Frito Lay, Danny Teixeira with IDEX Fire & Safety NA, Greg Brunn with Western Reserve, Jon Jameson with Schaeffler and Katherine Gessner with MCTV. Each panelist shared their perspective on leadership, navigating the pandemic and the importance of culture in their companies.

Jason Ebin with Seaman Corporation gave an overview of the company's journey to becoming a world leader in high-performance industrial fabric. He also detailed the impact of implementing LEAN Six Sigma into the organization and how that has improved efficiencies and decreased waste for the company.

Rodd Welker, Eagle Advisor Group, wrapped up the day with leadership activities and discussion focusing on conflict and how healthy and unhealthy conflict affects a professional environment.

Leadership Wooster is sponsored by:



Apply for the 2022 – 2023 Leadership Wooster class!

Leadership Wooster is the Chamber's premier leadership program designed to identify leaders and motivate them to take a leadership role in the community. Now in its 25th year, and with an alumni network totaling over 600 community members, the program has become a network of business leaders who contribute to the area through a variety of ways including volunteering and serving on the boards of local agencies.

Leadership Wooster is a series of 10 day-long sessions each devoted to a community topic. Students learn about the local economy, government, education, medical field, community organizations, volunteerism, arts & religion, and small & large enterprise. Participation is open to anyone in the area who aspires to, or has talent for leadership positions. Tuition is \$1,500 for Chamber members and \$1,750 for non-members and covers all costs associated with the program.

To apply, visit www.woosterchamber.com/programs/leadership-wooster for an application.

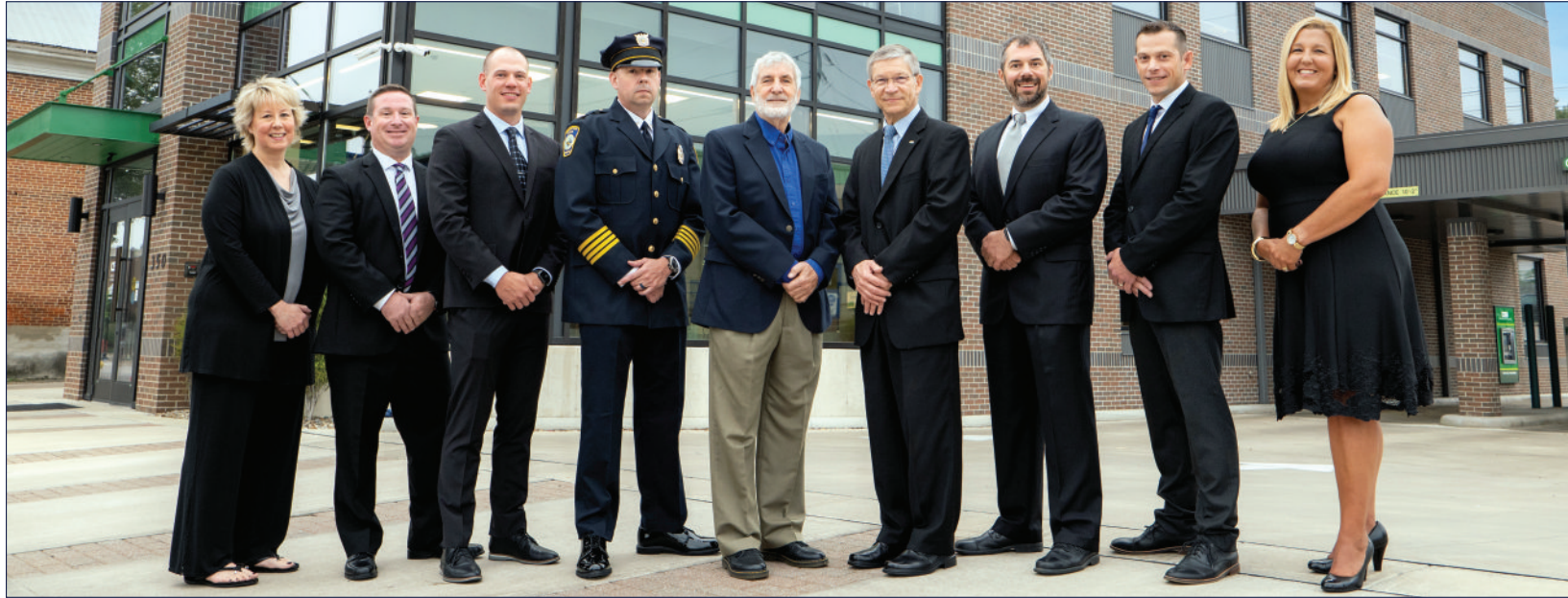


Leadership Wooster is sponsored by:



❖ Annual Dinner

The 122nd Annual Dinner will be held on March 31



The 122nd Annual Dinner Meeting of the Wooster Area Chamber of Commerce has been rescheduled for March 31st. Social Hour will begin at 5 p.m., followed by dinner at 6 p.m. and awards at 7 p.m. If you would like to be added to the waitlist to attend, please email Grace Howell, Events & Marketing Coordinator, at ghowell@woosterchamber.com.

Thank you to our 122nd Annual Dinner Sponsors:

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❖ March Newsletter

Celebrating the accomplishments of Charles Follis

In February, Wayne County celebrated Charles Follis Day! Actors played Charles and Branch Rickey to commemorate the life that Charles led.

Community members shared about the ways they are celebrating Charles, including the creation of the Black Cyclone Trail. Learn more about the trail at www.blackcyclone.org

Charles Follis, nicknamed "The Black Cyclone" for his unstoppable intensity

on the football field, became the first African American Pro Football player. He was born in Cloverdale, Virginia and was raised in Wooster.

The Chamber team was so glad to be able to learn more about this incredible person in Wooster history and look forward to continuing to celebrate his life and accomplishments with the development of the Black Cyclone Trail!



Interested in membership with the Wooster Chamber?

As a member of the Wooster Chamber, you have the opportunity to participate in money-saving programs, receive weekly correspondence, utilize advertising outlets reaching 20,000+ individuals each month, attend networking events, be a part of a **700+** business network, and so much more!

For more information on membership benefits, opportunities, and rates, contact the Wooster Chamber team at (330) 262-5735.

OUR MISSION

The mission of the Wooster Area Chamber of Commerce is to foster economic prosperity in the Wooster area by advancing community leadership & supporting the interests of our members and the business community.



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❖ Safety Council

Wayne County Health Commissioner will present at the March meeting

Nicholas V. Cascarelli Ed.D., Wayne County Health Commissioner will present during the March 23 Safety Council meeting. Cascarelli will discuss best practices for preventing the spread of infection as well as provide an update on COVID-19 and an overview of how the health department has responded to the pandemic.

Nicholas V. Cascarelli Ed.D. has served as Wayne County Health Commissioner since 2015. Nick has been a public health professional for 22 years and had previously served as the Carroll County Health Commissioner from 2011-2014 and served as a Community Health Educator from 2000-2011 at the Mahoning County Health Department. Nick received his Masters in Health Promotion and his doctorate in Educational Leadership from Youngstown State University.

Attendees will learn:

1. Infection control measures such as handwashing and sanitization of surfaces prevent the spread of infection.
2. Getting vaccinated against COVID-19 is the best method of protection and how the health department has responded to the pandemic.
3. Services the health department can provide.



To register, visit bit.ly/woochambersafetymarch2022

❖ Save the Date for the Second BWC Mega Meeting scheduled for Wednesday, April 13

The keynote speaker will be Erica Keswin who is a two-time Wall Street Journal bestselling author, internationally sought-after speaker, and workplace strategist. She will be presenting Now What? How to Lead by Bringing Your Human to Work.

We've all been through a lot, but managers at every level are dealing with unprecedented levels of stress and pressure. Erica will provide tools to help leaders find their way through this difficult time and will explore five things that will allow your organization to thrive:

- Communicate often, with transparency and honesty
- Mind your meetings – in person, remote and hybrid
- Create a culture of wellness
- Take professional development personally
- Return to rituals (and create new ones)

Learn more about how successful companies navigate turbulent times, prepare to bring your human to work, be confident that you can manage the chaos, and be ready to rock the hybrid revolution!

At the scheduled date and time, visit bit.ly/bwcmega2022 to join this live event. You do not need to pre-register.

KEYNOTE SPEAKER



Erica Keswin
Author, Speaker and Workplace Strategist

THE WALL STREET JOURNAL
BEST SELLING AUTHOR

❖ March Newsletter

The Wooster Area Chamber of Commerce Presents

Discover Switzerland, Austria & Bavaria

You're invited to a special travel presentation on Tuesday, March 8th at 6 pm!


Join us at the Wooster Area Chamber of Commerce to learn more about this opportunity to travel to Switzerland this fall!

Trip Details

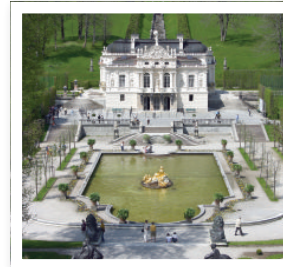
- **Travel Dates:**
October 13-22, 2022
- **Trip Highlights:**
Bern, Cheese Making Demonstration, Montreux, GoldenPass Panoramic Train, Gstaad, Lucerne, Austrian Alps, Choice on Tour, Innsbruck, Salzburg, Mirabell Gardens, St. Peter's Restaurant, Bavaria, Linderhof Palace, Tyrolean Folklore Show

- **10 Days with 12 Meals Included:**
8 breakfasts, 4 dinners with optional upgrade to Elite Airfare, and 4 Days 3-Night Vienna Post Tour Extension

- **Airfare Included:**
Roundtrip airfare from Cleveland Hopkins International Airport, Air Taxes and Fees/ Surcharges, Hotel Transfers

 **See the sights of Switzerland, Austria & Bavaria in Fall of 2022!**

▶ **BOOK NOW & SAVE \$200 per person!** ◀



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Register for presentation at woosterchamber.com/chamber-travel or by emailing szimmerly@woosterchamber.com

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❖ Young Professionals



Join the Wooster Young Professionals for a St. Patrick's Day celebration!

We hope to see you downtown at Spoon Market & Deli on March 17 from 5-7 p.m. for Irish music, festive St. Patrick's Day drinks, and tasty hor d'oeuvres!

Spoon Market carries a unique selection of authentic ethnic ingredients, premium food staples, eclectic beers & wines and otherwise hard-to-find specialty items that reflect a passion for nourishment and adventure.



Network with other Young Professionals in Wayne County

The Wooster Area Young Professionals is open to anyone between the ages of 21 to 40 who are living or working in Wayne County.

With the support of the Wooster Area Chamber of Commerce, the Young Professionals participate in social, networking and educational opportunities. It is perfect for those who want to meet new people, progress in their careers and learn a few things along the way.



Wooster Young Professionals is sponsored by:



❖ March Newsletter

Our Educational Series return in person on March 22 at noon



Amy Mast
Director of Corporate Growth, GiANT Worldwide

Amy Mast with GiANT Worldwide will be leading the session Become: 100X Leader

GIANT

Objectives Include:

1. Identify key characteristics of what makes a Leader Worth Following and how to Become, Build, and Lead
2. Discuss the 100X Leader Journey and Framework with analogies

like the Mountain, Sherpas, and Guides

3. Establish a Baseline for your current leadership reality with key tools like Peace Index, 70:30, and more

GiANT is a global, data-driven people development organization. Their goal is to unlock the potential of people because unlocked people work for organizations that thrive!

Amy has been with GiANT for 3 years, starting as a Consultant. She now works directly for the Headquarters as the Director of Corporate Growth. She connects organizations all over the world with the high-tech and high-touch Leadership Development system GiANT has created to help scale healthy leadership throughout their companies.

April Chamber Educational Series covers Scam & Financial Fraud Protection with the Better Business Bureau



Kelly Tremaine
Community Outreach Coordinator, Better Business Bureau of Akron

Kelly Tremaine, Community Outreach Coordinator with the Better Business Bureau of Akron, will be coming to the Wooster Area Chamber of Commerce on April 12 at 12 p.m. to present on Scam & Financial Fraud Protection. The presentation will cover:

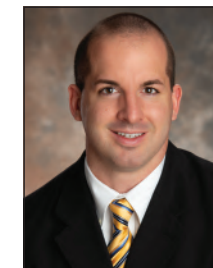
- The riskiest scams of 2021
- Responsible mobile phone usage
- Financial Health and Literacy
- Identity Theft



Kelly has been with the BBB since October of last year, transitioning from a long career in media. He has an undergraduate degree in communications from the University of Florida and an MBA from the University of Hartford. Kelly enjoys volunteering and being a part of the community.

Lunch will be included alongside these presentations. Please register at www.woosterchamber.com/educationalseries if you would like to attend. We hope to see you there!

Become a Chamber Member!
The Chamber offers many valuable and exclusive benefits to its members. To learn more, visit woosterchamber.com/benefits.



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