



# Chamber Newsletter

## May 2023



**In this Issue:** Congratulations to all of our 2023 Award Recipients recognized at the 123rd Annual Dinner event on March 23, 2023. Page 6 – 9

377 West Liberty Street • Wooster, Ohio 44691

Visit us online at [woosterchamber.com](http://woosterchamber.com)



## Empowering the next generation of entrepreneurs with lemons, water and sugar!

Registration is open for the second annual Wayne County Lemonade Day!

Lemonade Day is a FREE, community-wide educational program designed to teach youth how to start, own, and operate their own business through a lemonade stand. Kids will learn business skills, teamwork, goal setting, social and emotional skills, financial

literacy, and responsibility through their participation in Lemonade Day.

A Lemonade Day registration gives these young business owners access to the My Lemonade Day app, which will give them all of the resources they need to set a goal, make a plan, and develop their lemonade stand.

The program culminates on Saturday, June 10, when children set up their lemonade stands across Wayne County to see their entrepreneurial dreams come to life. Participants are encouraged to save some of their profits, spend some and donate some to a non-profit of their choice. Awards will be given for Best Lemonade Stand, Best Marketing, Best Sales Team,



and Entrepreneur of the Year! One lucky Lemonade Day kid will also be selected as the recipient of a new bike!



### GROW AN ENTREPRENEURIAL MINDSET DURING ONE OF OUR LEMONADE DAY WORKSHOPS

Join us on Monday, May 8 or on Tuesday, May 23 for an educational Lemonade Day session presented by Chad Kauffman, Co-Founder, Kitty Poo Club and Rodd Welker, President, Eagle Advisor Group. They will offer some insight into what it means to

be an entrepreneur and what it takes to operate a successful business. During this hour-long class, kids will hear stories and advice from Chad and Rodd as it relates to the lessons in the My Lemonade Day app. Both sessions will be hosted at

the Wooster Area Chamber of Commerce located at 377 W. Liberty St., Wooster, OH 44691 from 6 p.m. - 7 p.m.

For more information email Michelle at [mrothgery@woosterchamber.com](mailto:mrothgery@woosterchamber.com)

#### THANK YOU TO OUR GENEROUS INVESTORS

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For more information and registration, please visit [woosterchamber.com/lemonade-day](http://woosterchamber.com/lemonade-day).

# ❖ New Members



## Bluefoot Digital Marketing Services

Bluefoot is a Digital Marketing Company who believes marketing does not have to be complex. Their mission is to help local businesses LOOK GOOD and GET FOUND. Let them manage your marketing and help grow your business while you run your business. Learn more by visiting <https://www.bluefoot.com/> or calling 330-763-2918.

### Connect with us on Social Media

The Wooster Area Chamber of Commerce is on Facebook at [fb.com/woosterchamber](https://fb.com/woosterchamber), YouTube, LinkedIn and [@woosterchamber](https://www.instagram.com/woosterchamber) on Instagram.



## Cooper Digital

Cooper Digital was established in 2023, proudly serving Wayne County in the outdoor advertising space! They offer three unique digital billboard locations surrounding Wooster and are adding more this year. Their goal is to provide local businesses with the highest level of outdoor advertising, curating video and traditional ads that produce results.

Learn more at [www.Cooper-digital.com](http://www.Cooper-digital.com) or reach them at 330-600-0447.

### Become a Chamber Member!

The Chamber offers many valuable and exclusive benefits. To learn more, visit [woosterchamber.com/benefits](http://woosterchamber.com/benefits).



## Hot Rod Trailer Sales

Hot Rod Trailer Sales is a family owned and operated business that specializes in trailer sales and leasing. They are well known as the leading dealer in the East for commercial auto haulers. The company is expanding into the equipment trailer industry to provide the surrounding communities with quality trailers and service.

They are located at 6247 Ashland Rd., Wooster, OH 44691. To learn more, visit [www.hotrodtrailersales.com/](http://www.hotrodtrailersales.com/) or call 740-827-5264.



## Jarrett Companies

Jarrett delivers world-class service to their customers while staying true to family-owned values. Headquartered in Orrville, Jarrett provides logistics, transportation, warehousing and fleet services to customers worldwide. They believe in innovation and support employees in doing great things for clients every day so they can help their clients be innovators within their industries. The hard work and dedication of their exceptional people and leading-edge technology, combined with the strong relationships they have built with their clients, make the Jarrett difference.

To learn more, visit [www.gojarrett.com](http://www.gojarrett.com).

# ❖ May Newsletter

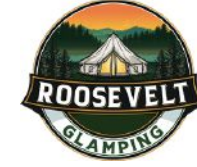
## Roffler Cruise & Travel

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### Roffler Cruise and Travel

Roffler Cruise & Travel is a full-service travel agency that provides air tickets, car rental, hotel, all-inclusive resorts, adults only resorts, escorted tours, custom tours, golf, honeymoon, bachelorette party, family reunions, oceans cruises, river cruises, condo rental, vacation homes and boats. They make arrangements for any location in the US (including Alaska), Caribbean, Europe, and more. They make dreams happen!

Roffler Cruise & Travel has sold over 20 world cruises and more than 10,000 cruises and all-inclusive vacations to happy clients from groups to couples.



## Roosevelt Glamping Company

For nearly 20 years, Roosevelt Glamping has been providing excellent hospitality to guests visiting Wayne County. With 2 unique rentals on one beautiful property spanning 60 acres with lush woods, rolling hillsides and the Little Killbuck Creek meandering through with natural waterfalls. Guests can choose from the main cabin, Hidden Valley Cabin or the custom-designed Creekside Safari Tent.

For more information, visit [www.rooseveltglamping.com](http://www.rooseveltglamping.com), email them at [info@rooseveltglamping.com](mailto:info@rooseveltglamping.com) or give them a call at 330-465-6321.

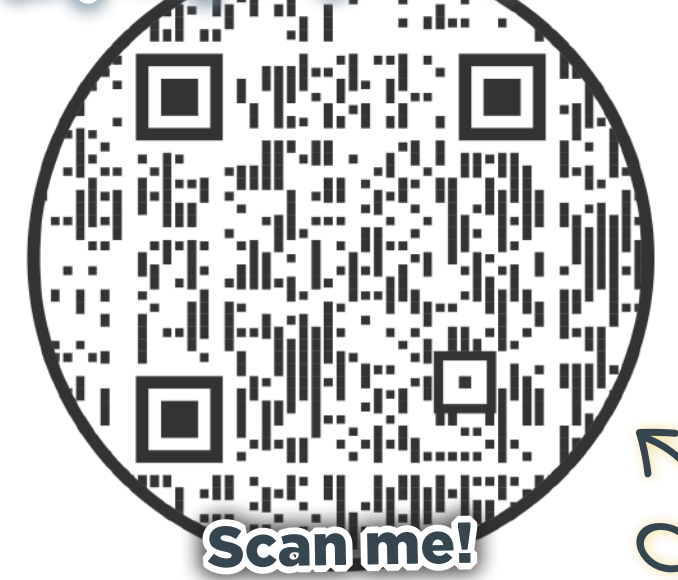


The [City of Wooster](https://www.cityofwooster.com) has initiated a process to update the **COMPREHENSIVE PLAN**, which will continue to guide the community for years to come.

**This planning process is rooted in community values and aspirations.** It creates a platform to guide and align local leaders, stakeholders, and the community toward a shared future.

*Your perspective is crucial regarding housing, development, mobility, parks and recreation, infrastructure, quality of life, and more!*

*Help us plan for the future!*



**Take the COMMUNITY SURVEY and share your vision for the future of Wooster!**

Scan the QR code with your smartphone camera app or visit [ohmplanning.typeform.com/WoosterCompPlan](https://ohmplanning.typeform.com/WoosterCompPlan) to participate!

## ECONOMIC INDICATORS

	January 2022	February 2022	February 2023		January 2022	February 2022	February 2023
Unemployment, United States	4.4%	4.1%	3.9%	Labor Force, Employed Wayne County	56,900	57,600	58,000
Unemployment, Ohio	4.8%	4.7%	4.2%	Labor Force, Unemployed Wayne County	2,200	2,200	2,200
Unemployment, Wayne County	3.7%	3.6%	3.6%	Wayne County Sales Tax by Month	\$1,346,219.68	\$1,037,217.26	N/A

## 2023 Board of Directors

- Executive Board**
- Michael McClintock, Chair, McClintock Electric
  - Chad Boreman, Past Chair, Boreman Norton Cook Wealth Partners
  - Amy Marinello, Chair-Elect, Berkshire Hathaway HomeServices Professional Realty
  - Susan Marlar, Treasurer, Meaden & Moore
  - Dr. Sharon Marcanthony, Bloomington Women's Care
  - Stephen Smyth, GOJO Industries
  - John Stika, Certified Angus Beef
  - Board Members**
  - Maribeth Burns, Wayne Economic Development Council
  - Jason Carrick, Xcess Limited
  - Rich Fishburn, E&H Hardware
  - Kimberly Hall, Critchfield, Critchfield & Johnston
  - Chad Kauffman, Kitty Poo Club
  - Armand Massary, ArtiFlex Manufacturing
  - Don Noble II, United Titanium, Inc.
  - Chris Shامية, Schaeffler
  - Shannon Waller, Main Street Wooster, Inc.
  - Wayne Webster, The College of Wooster
  - Rodd Welker, Eagle Advisor Group

## Chamber Staff

When finished with this newsletter, please recycle it. ♻️



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The Wooster Area Chamber of Commerce is on Facebook at [facebook.com/woosterchamber](https://facebook.com/woosterchamber), YouTube, LinkedIn and [@woosterchamber](https://www.instagram.com/woosterchamber) on Instagram.

Located near downtown at 377 West Liberty Street • Wooster, Ohio 44691

### OUR PARTNERS



Visit us online at [woosterchamber.com](http://woosterchamber.com)

## Small Business Orientation Webinars and Workshops



UPCOMING DATES

Thursday, May 4

Thursday, June 1

A small materials fee applies.

Register online at [sbdcksut.org](https://sbdcksut.org)



## Townview Terrace

Enjoy TRUE apartment-style living that maintains privacy and independence for residents while giving family and loved ones the peace of mind that staff will be available 24 hours a day. Townview Terrace Assisted Living started as a pilot program that united Medicaid waiver with Metropolitan Housing Authorities to offer high-quality care while promoting safe and independent living. They accept both fixed-low incomes as well as private pay!

Visit their website for more information: [www.townviewterraceassistedliving.com](http://www.townviewterraceassistedliving.com)

## Apply to be a Member today!

1. Apply online at [woosterchamber.com](http://woosterchamber.com)
2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.
3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.

Contact the Wooster Area Chamber of Commerce team at (330) 262-5735.



## ❖ Safety Council

### Upcoming Wooster Safety Council meeting to address Fall Hazards in the Workplace in May



**Eric White**  
Construction Safety  
Consultant for the Ohio  
BWC

Slips, trips and falls account for over \$11 billion a year in workplace injuries. Employers also have to account for the days missed by employees as a result of treating the injury, costing millions in lost productivity and higher insurance costs. Most of these incidents can be prevented by understanding what causes them in the first place and training employees on proper set-up and safe use of equipment on the job site.

On Wednesday, May 17, Eric White, Construction Safety Consultant for the Ohio Bureau of Workers' Compensation, Division of Safety & Hygiene will present to the Wooster Area Safety Council about Fall Hazards in the Workplace.

#### Attendees of the meeting will learn:

- How to comply with OSHA's Fall Protection Standards
- Determine the appropriate fall protection system and method to use for a given hazard
- A B C's of Fall Arrest

Eric is a Construction Safety Consultant for the Ohio Bureau of Workers' Compensation, Division of Safety & Hygiene. He has been with the Division for 23 years and in the safety field for 28 years. Prior to coming to work for the Division of Safety & Hygiene, Eric held positions with the Mechanical Contractors Association, Honda of America, OHM Corporation and worked many years as a carpenter. He holds a BS in Environmental Hazardous Materials Management/Industrial Hygiene from the University of Findlay.

#### MEETING DETAILS

**Topic:** Fall Hazards in the Workplace  
**Date:** Wednesday, May 17  
**Time:** 11:30 a.m. – 1:00 p.m.  
**Location:**  
First Presbyterian Church  
621 College Avenue, Wooster, Ohio



## ❖ May Newsletter

### Tour the newly renovated Lowry Student Center at the next Business After Hours

Join us for a Business After Hours at The College of Wooster! On May 18 from 4:30 p.m. to 6:30 p.m., Chamber members are invited to mingle and tour the newly renovated Lowry Student Center at 1189 Beall Ave. in Wooster. The evening will include drinks and appetizers.



The College of Wooster completed the renovation and transformation of the Lowry Center in an effort to create spaces that support student connection, engagement, and thriving. The renovation creates a welcoming and inspiring space that surrounds the students all the time with a sense of Wooster's inclusive values, with a particular highlight on the international and diverse nature of our community. It is a vibrant and bright center that draws students in and draws them together, with a variety of formal and informal spaces for club and organization meetings, group work and relaxation, an updated dining hall and convenience store, and centralized resources to support student thriving and well-being.

We are excited to celebrate this recent renovation and investment in the campus!

To register for this upcoming Business After Hours event, visit [bit.ly/woochamberbahmay2023](http://bit.ly/woochamberbahmay2023).

### Learn 5 Smart Investing Principles with the Wooster Young Professionals!



**Cheryl Steiner**  
VP, Investment Advisor  
Representative at CSB

As a young professional, there's no better time to start planning for your future than now! Understanding a few key investment principles can be a great place to start. On May 16, Cheryl Steiner, VP Investment Advisor Representative at the Commercial and Savings Bank will be coming to the Chamber to teach 5 Smart Investing Principles to the Wooster Young Professionals.

#### Learn how to:

- Estimate your time horizon
- Know your risk profile
- Diversify your investments
- and MORE!

These are key concepts that can help you understand what it takes to create an investment portfolio designed to pursue your investment goals. We hope you will join us for this informative session on May 16 at 12 p.m. Lunch will be provided. Register online to attend at [www.woosterchamber.com/young-professionals](http://www.woosterchamber.com/young-professionals).

Wooster Young Professionals is sponsored by:



Register online at [woosterchamber.com/young-professionals](http://woosterchamber.com/young-professionals)



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To register for this upcoming meeting, visit [woosterchamber.com/wooster-area-safety-council](http://woosterchamber.com/wooster-area-safety-council).

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# ❖ CONGRATULATIONS TO ALL 2023 AWARD RECIPIENTS ❖



**Bill Sheron**  
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**Robin Carlton**

*Jack O'Donnell Award Recipient for Community Service*



**Travis Mills**

*Mike Lezak Award Recipient for Volunteer Service*



**Tricia Pycraft**

*Leadership Wooster Distinguished Alumni Award Recipient*



**OHuddle Inc.**

*WorthyWorks Award Recipient  
Accepted by: Sara Reith  
In partnership with Wayne County Community Foundation*



**Critchfield, Critchfield & Johnston**

*Board of Directors Award Recipient  
Accepted by: Amy Demlow*



**GOJO Industries**

*Business of the Year  
Accepted by: Stephen Smyth*



**Everything Surplus**

*Small Business of the Year – More than 15 Employees  
Accepted by: Jason Carrick*



**Acres of Fun**

*Small Business of the Year – Fewer than 15 Employees  
Accepted by: Natasha Wood*



# ❖ 123rd Annual Dinner

## A Special Thank You to our 2023 Event Sponsors

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# ❖ 123rd Annual Dinner



Thank you to everyone who attended!





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## ❖ Leadership Wooster

### Leadership Wooster class explores local County and City Government

In April, the Leadership Wooster class explored City and County Government! Chief Fisher kicked off the day with an overview of the Wooster Police Department. The class then learned about the proactive initiatives taken by local agencies to keep drugs off of the streets from Sergeant Shonk of the Wooster PD and Interim Director Joshua Hunt of Medway.

Everyone was happy to see a demonstration from two K-9s alongside a tour of the Safety Center. The class also got to witness the Fire Arms Training Simulator and see how they respond in intense situations that police officers often encounter. After that, Chief Saley of the Wooster Fire Department gave leadership advice and an overview of the City's fire department stations and activities. Mayor Bob Breneman then gave a recap of his term as mayor and shared some projects that are in the works for the city.

In the afternoon, the class traveled to the Wayne County Municipal Court, where they heard from Wayne County Commissioner Sue Smail. Captain Doug Hunter of the Wayne County Sherriff's Office talked about the different divisions in their organization. Then, Wayne County Prosecutor Angela Wypasek gave an overview of her office and explained their role in the court system.



To end the day, Judges Michael Rickett and Timothy VanSickle gave an overview of the Wayne County Municipal Court and Court of Common Pleas. It was another packed day with a lot of good information and leadership insights shared from leaders across the City of Wooster and Wayne County.



Leadership Wooster is sponsored by:

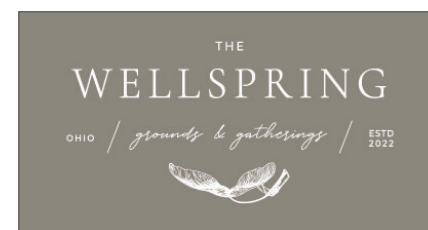


## ❖ May Newsletter



### Congratulations to The Wellspring on their ribbon cutting and open house!

Congratulations to The Wellspring for their ribbon cutting and open house! This beautiful venue is now booking 2023 and 2024 weddings and events! Owned by Brad and Emily Weckesser, the site includes an intimate chapel space and large reception hall.



With 15 acres of land that includes a pond, creek, and woods, this location will ensure you have a stunning backdrop for all of your event photos. The Wellspring's goal is to provide a space where you and your guests can enjoy the beauty of the great outdoors and the comfort of their brand-new, modern, indoor amenities.

Both buildings are temperature controlled and handicap accessible. There are two private bridal suites, a commercial prep kitchen, and party patios with glass doors that bring the outdoors in. Contact them for your next event! Visit thewellspringohio.com, email hello@thewellspringohio.com, or call 330-465-8923.



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