



## 2017 ANNUAL DINNER

**AUDREY BEAVERSON**  
Nominated for Wall of Fame Award

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**BUILDING BUSINESS.**  
**STRENGTHENING**  
**COMMUNITY.**

## Wooster Chamber 2016 Chairman Says Farewell



**MARK MORRISON**  
2016 Chamber Board Chair

**MORRISON**  
CUSTOM WELDING

What an enjoyable year I have had. I feel truly enriched to have served as your 2016 Chairman. The Wooster Area Chamber of Commerce engages with so many facets of the community from local businesses to community organizations and our local citizenry. I feel so fortunate to have had the opportunity to meet just a small number of the people we interacted with the past year. The privilege to be involved in the countless events, community meetings and initiatives that the Chamber is a part of has been enriching and educational.

This past year, I was blessed with a great group of fellow board members. I feel so fortunate to have had such a dynamic group of board members that supported me and our staff throughout the year. Their guidance and input made my tenure as chairman a pleasure.

It has also been a pleasure to work with our City and County leadership this past year along other economic development partners such as Main Street Wooster and the Wayne Economic Development. All of these organizations and agencies play an important role in making the Wooster Community a vibrant and dynamic economy and a community that families wish to call home.

I'd also like to thank our wonderful committee members who work tirelessly on the various Chamber functions and events. Without their dedication and expertise, events like Woosterfest, Manufacturing Day, the Home & Garden Show, Field of Dreams and so many more would simply not be impossible.

So as I exit the role of Chairman, I'd like to mention a few final notes.

As with most organizations, the staff does the heavy lifting. Thank you Justin, Samira, Alyssa and our interns Tiarra, Samantha and Jamie for all the hard work this past year. Your dedication to making the Wooster community stronger is both appreciated and recognized!

I look forward to working with — and supporting — my friend and incoming chairman Paul Williams, who I believe will do a wonderful job at the helm of this organization, one of the largest Chamber groups in the state of Ohio. As I step down from the role of chairman, I ask all of our members and community organizations to continue your support and engagement with our Wooster Area Chamber of Commerce.

Your involvement will only bring more positives to the community that we all love. And your continued involvement is the true engine of the Wooster community.

Thank you and I wish you a prosperous 2017.



## 2017 BOARD OF DIRECTORS

**Paul Williams**  
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### WOOSTER AREA CHAMBER OF COMMERCE

377 West Liberty Street  
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330-262-5735  
woosterchamber.com  
info@woosterchamber.com

# Welcome New Members

• **PPG Paints:** 342 E. Highland Ave., Wooster  
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painting needs and accessories.



• **X-treme Rental Purchase, LLC:**  
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• **Vince Mariola  
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330-317-1669 · We  
are a residential

and light commercial construction company. We do  
general contracting, remodeling, additions, and new  
construction in the Wooster area.



## Board Chair Reception

A reception for the Chamber's outgoing Board Chairman was held at the City Square Steakhouse on Thursday, Dec. 16 to celebrate the accomplishments of the organization in 2016. Mark Morrison, of Morrison Custom Welding, has been a dedicated board member for the past 8 years. As the Chairman of the Board, Mark has assumed a proactive leadership role. His top priority was strengthening the organization's membership relations and community outreach over the past year. More than 75 community leaders and several past board chairs were in attendance to present Morrison with his own personalized Wooster Clock commemorating his year as Board Chairman. The Chamber thanks Mark for his service and guidance as Chairman.

### ECONOMIC INDICATORS

	OCT. 2016	SEPT. 2016	OCT. 2015
Unemployment, U.S.	4.9%	4.8%	5.0%
Unemployment, Ohio	4.9%	4.8%	4.4%
Unemployment, Wayne County	3.7%	4.0%	3.4%
Labor Force, Employed Wayne County	58,600	58,300	58,200
Labor Force, Unemployed Wayne County	2,200	2,400	2,300
Wayne County Sales Tax by Month	\$945,503.46	\$966,451.70	\$987,173.42

— Wooster Area Chamber of Commerce past board chairs (seated from left to right) Mark Morrison - 2016, Lesley Mast - 2015, Mike Pallotta - 2009, Steve Webster - 1987 (standing from left to right) Peggy Schmitz - 2008, Stewart FitzGibbon - 2014, Doug Drushal - 2002, Dee Vaidya - 2013, Greg Long - 2006, Scott Allen - 1998, Dan Plumly - 2011, Steve Matthew - 2010



The Ohio Small Business Development Center at Kent State University at Stark conducts a workshop each month at the Chamber office for individuals interested in starting a small business or those in the early stages of business formation. This information-packed program provides an overview of all issues related to starting a business.

### WHEN & WHERE

Wednesday, Jan. 4  
at 5:30pm

Thursday, Feb. 2  
from 2-4pm

**WOOSTER CHAMBER  
OF COMMERCE**  
377 W. Liberty St.  
Wooster, Ohio

Register online at:  
[www.cantonsbdc.org](http://www.cantonsbdc.org)  
*A small materials fee applies.*



# Tour Downtown Wooster's Premier Hotel



Please join us Thursday, Feb. 16 for a Business After Hours event at downtown Wooster's premier overnight getaway — the St. Paul Hotel, located on South Market Street! The event will feature a tour of the new hotel expansion and, as a special treat, the remodeled H2 Huth & Harris Wine Merchants next door.

Construction of the St. Paul Hotel expansion is on track with an expected completion date in the spring of 2017. Four beautiful additional rooms will join the unique hotel featuring the same rustic brick walls, vibrant furnishings and amenities loved and admired in the original remodeling of a long-standing downtown structure.

Please join us for this exciting opportunity to see what's in store at the St. Paul Hotel!



ST. PAUL HOTEL  
WOOSTER

## 2017 SCHEDULE

Thursday,  
February 16th, 2017



ST. PAUL HOTEL  
WOOSTER

Thursday,  
April 20th, 2017



Tuesday,  
June 13th, 2017



## New 2017 Board Members



**JEFF SMITH**  
Executive Vice President,  
Chief Lending Officer,  
The Apple Creek Banking Co.



**MICHAEL  
McCLINTOCK**  
Owner,  
McClintock Electric



**MATTHEW LONG**  
Member,  
Critchfield, Critchfield  
& Johnston



**BETH WEAVER**  
Executive Director,  
Habitat for Humanity  
in Wayne County





# Great Teams have Great Teammates

The Wooster Area Safety Council met Wednesday, Dec. 14 at 11:30 a.m. for a presentation by former Ashland University Head Women's Basketball Coach Sue Ramsey. Coach Ramsey's presentation focused on the effective ways of developing a cohesive team, both on the court and at your workplace. Sue highlighted ways her experiences as a nationally recognized basketball coach on and off the court. One key experience she touched on was how each teammate or co-worker plays an important role in building a culture that in turn fosters cooperation, support and celebration throughout an organization. She explained that when a positive culture exists, benefits such as increased productivity, improved attention to detail and "buy-in" from staff can be realized to form cohesion throughout a team, or business.

We want to thank Coach Ramsey for sharing her inspiring story with the Wooster Safety Council and we wish her much enjoyment in her recent retirement.

*Former Ashland University Women's Basketball Coach Sue Ramsey presented to Wooster Safety Council on the importance of teamwork both on the court and in your workplace*



## BWC Workers Compensation Fraud

This month's Wooster Area Safety Council meeting will take place on Wednesday, January 25 at Memories Party & Conference Center, beginning at 11:30 a.m.. Our guest speaker will be Douglas Fisher, a special agent in charge of the health care fraud investigations unit for the Ohio Bureau of Workers' Compensation, Special Investigation Division. He manages 26 special agents located throughout the state that are responsible for the criminal investigations of medical providers, medical equipment companies and managed care organizations doing business with the state of Ohio.

He was previously a police officer with the High Point, North Carolina Police Department where he served as a patrol



officer and narcotics detective. He spent 8 years as a special agent with the United States Department of State, Bureau of Diplomatic Security. Doug was assigned to the Washington DC field office, Chicago Field office, American Embassy Germany and as a member of the Secretary of State protective detail.

**REGISTER ON Eventbrite**  
[wasc-fraud.eventbrite.com](http://wasc-fraud.eventbrite.com)

## Chamber Welcomes Kathleen



**KATHLEEN FOSTER**  
 2017 Intern, Wooster Area Chamber of Commerce

The Chamber recently welcomed Kathleen Foster to the team. She is a junior at Ashland University studying Public Relations and Strategic Communication as well as Marketing. In the Wooster Area Chamber of Commerce, Kathleen will assume the role of Event/Program Planning and Marketing Intern. In the future, she plans to pursue a career in Marketing and Advertising. She is originally from Spencer, Ohio. Spending time with friends and family, taking photos and scrapbooking is what she enjoys most. Kathleen is eager to start her role with the Wooster Chamber of Commerce. She is thankful for the opportunity that the Chamber of Commerce and Ashland University have given her.



# EDUCATIONAL SERIES



## Social Media in the Business Ecosystem



**BRIAN BOYER**  
Co-Founder & Partner,  
Web Pyro

Local entrepreneur Brian Boyer is a partner and co-founder of Web Pyro, based in Wooster, where he has assisted clients find marketing success on the internet. Since 2008, Web Pyro has worked with more than 100 different clients including the J.M. Smucker Company, Wooster Brush, and The Ohio State University (to name a few). Brian's approach is, and has always been, to assess each project's unique needs based on the client, be creative but honest, and above all else, never forget the end business objectives.

In this session, Brian will cover several key issues with social media topics for businesses including:

- How to think about social media marketing differently
- Different types of social media and their benefits
- How to find the right platform for your organization and message
- Common mistakes made on social media

This session will be of use to B2C, B2B, and non-profit organizations. We hope you will join us.

A FREE PROGRAM TO MEMBERS

### WHEN & WHERE

Thursday, January 12th  
11:30am - 2pm

**WAYNE COUNTY  
PUBLIC LIBRARY**  
377 W. Liberty St.  
Wooster, Ohio

**Eventbrite**

Register for this event at  
[webpyro.eventbrite.com](http://webpyro.eventbrite.com)



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CHAMBER OF COMMERCE

## A fresh look at the basics.

Step down from the balcony and get into the Dance!

# LEADERSHIP Symposium

Wednesday, February 22<sup>nd</sup> 2017 • 8am-4pm

The University of Akron-Wayne College, Student Life Building • 1901 Smucker Rd. • Orrville, OH 44667

Cost: \$95 per person, or \$75 per person groups of 3+

Visit [Eventbrite](http://Eventbrite) and search: [2017 Leadership Symposium](https://www.eventbrite.com/e/2017-Leadership-Symposium) to register

Or email [leadership@nagys.com](mailto:leadership@nagys.com) for more information.

Agenda:

**Session 1: Vision**

Speaker: Jon Sommer

**Session 2: Communication**

Speaker: Rodd Welker

**Session 3: Motivation**

Speaker: Mike McFarren

**Session 4: Execution**

Speaker: Tammy Hoffman

Our belief is that the best inspiration and insight is gained through unique, face to face discussions that challenge participants to stretch and sharpen their skills.



# 2017 ANNUAL DINNER

"Being good in business is the most fascinating kind of art. Making money is art and working is art and good business is the best art." — Andy Warhol



**AUDREY BEAVERSON**  
*Wall of Fame*



**ROBERT GORMAN**  
*Jack O' Donnell Award*



**RODD WELKER**  
*Mike Lezak Award*



**SCOTT ROTOLO**  
*Leadership Wooster Distinguished Alumni Award*



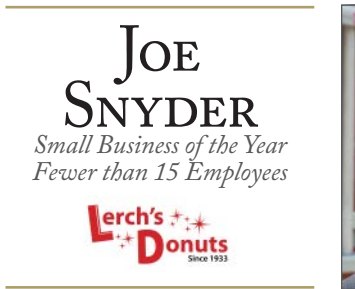
2017 Award Recipients



**KEVIN WELDI**  
*Business of the Year*  
**TEKFOR**  
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**KEN BOGUCKI**  
*Small Business of the Year*  
More than 15 Employees  
THE WOOSTER INN  
SINCE 1922



**JOE SNYDER**  
*Small Business of the Year*  
Fewer than 15 Employees  
Lerch's Donuts  
SINCE 1933



**DAVID LEHMAN**  
*Board of Directors Award*  
Wayne Savings  
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**KEVIN HEWITT**  
*WorthyWorks Award*  
ccho  
Christian Children's Home of Ohio

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# Leadership Wooster

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## Focusing on Wellness

The Leadership Wooster class met on Wednesday, Dec. 7 with a special focus on health, wellness & recreation in Wayne County. The class heard presentations on a variety of topics including Telehealth, Cardiovascular history, Healthy Habits, the future and leadership of healthcare, as well as organizations that provide valuable health services like the Viola Startzman Clinic. The Leadership group also learned about the myriad of recreation opportunities in Wooster and the surrounding communities. Students were even granted the chance to participate in a yoga and dance lesson, as they learned about this growing segment of the local economy. The class rounded out with tours of the Cleveland Clinic, HealthPoint & Wooster Community Hospital. The Chamber and Leadership group thanks all who made this day possible.



*Dr. Dennis Davis, Medical Director of the Cleveland Clinic Wooster, talks to the class about leadership in healthcare.*



*Joie Schmitz, Yoga Instructor from The Studio on Liberty gives the class an introduction to yoga.*

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# Our Featured Students



## SCHAEFFLER

**COURTNEY KASSERMAN**

*Group Leader Human Resources, Schaeffler Group – LuK USA*

**What brought you to Wooster/Wayne County?** Born and Raised – I wouldn't consider leaving due to the opportunities here, community support, and pride in the community.



**MADELAINE DWIER**

*Captain, The Salvation Army Wooster Corps*

**Why did you decide to participate in Leadership Wooster?** I decided to participate in Leadership Wooster after hosting the group for lunch at The Salvation Army. I was impressed with the variety of topics covered and the presenters during the course of the program. My Advisory Board also encouraged me to apply as they knew that as a "new comer" to Wooster, this program would be a great way to learn about and network in Wayne County.



**KYLE PUTINSKI**

*Manager of Community Impact, United Way of Wayne and Holmes Counties*

**What is your favorite thing about Wooster/Wayne County?** My favorite thing about Wayne County is the pride and concern that individuals have for their county.



**AUSTIN TAYLOR**

*Insurance Account Executive, Hummel Group / Taylor Agency*

**What do you hope to get out of the program?** On a very basic level, I hope to simply learn more about Wooster. Even though I grew up here, there is quite a bit I don't know about my hometown. I'm curious to learn more about the opportunities that exist here, to get involved in my community and give back. As previously mentioned, I am also very interested in the issues and challenges facing this community. Through Leadership Wooster, I hope to gain a greater understanding of those challenges and identify ways to address them.



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## Holiday Social a Favorite!

The YP's met up at Coccia House for their annual holiday social. The group enjoyed delicious pizza & appetizers while networking at one of Wooster's premier restaurants. We would like to thank Coccia House for hosting us! This is always a favorite for the group!



Some YP's also volunteered for the People to People Toy Drive.

The group helped parents pick out presents for their kids. The Toy Drive is always a popular way for young professionals to engage and give back to their community!



YP's enjoy networking and great food at Coccia House



YP members assisted People to People with their annual toy drive event.

### JANUARY 2017 SCHEDULE

Wednesday,  
January 11th, 2017



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# What's Happening January 2017

## **JAN. 5** **MUSIC ON MARKET:** **"MUSIC BY TWO"**

Dynamic music for two pianos who's repertoire includes styles from romantic to the 21st century. Free-will offering collected. Wooster United Methodist Church 7:00 PM 330-262-5641.

[facebook.com/MusiconMarketWooster](https://www.facebook.com/MusiconMarketWooster)

## **JAN. 6** **WOOSTER OILERS** **JR. HOCKEY GAME**

Members of the North American Hockey League, Teir III. Alice Noble Ice Arena 7:45 PM 234-249-0536. [woosteroilers.com](http://www.woosteroilers.com)

## **JAN. 7** **WINTER OPEN HOUSE**

Wayne Center for the Arts 11 AM-3 PM 330-264-2787

[wayneartscenter.org](http://www.wayneartscenter.org)

## **JAN. 8** **WOOSTER BRIDAL SHOW**

Get acquainted with all sorts of wedding resources under one roof. Fashion show, door prizes and food samples. Shisler Conference Center, OARDC 11:00 AM

330-263-5501.

[shislercenter.com](http://www.shislercenter.com)

## **JAN. 13 – JAN. 14** **WOOSTER OILERS** **JR. HOCKEY GAMES**

Members of the North American Hockey League, Teir III. Alice Noble Ice Arena 7:45 PM 234-249-0536

[woosteroilers.com](http://www.woosteroilers.com)

## **JAN. 13 – FEB. 11** **W.A.G.E. EXHIBIT:** **"ART OF MY SOUL"**

Annual art exhibit highlights the work of local artists in a wide variety of media. Wayne Center for the Arts Daily, 330-264-2787

[wayneartscenter.org](http://www.wayneartscenter.org)

## **JAN. 20 – JAN. 22** **WOOSTER OILERS** **JR. HOCKEY GAMES**

Members of the North American Hockey League, Fri 7:45 PM, Sun 1 PM 234-249-0536 Website [Teir III. Alice Noble Ice Arena woosteroilers.com](http://www.woosteroilers.com)

## **JAN. 21** **SPEAKER BILL MOSS** **"LIONEL TRAINS"**

County Line Historical Society hosting speaker Bill Moss who will speak on the differences in production and have running trains on display. Ken Miller Gas and Oil Museum 1:00 PM 330-464-4382

## **JAN. 21** **FACULTY CELLO** **AND PIANO RECITAL**

Gault Recital Hall, College of Wooster 7:30 PM 330-263-2419

[wooster.edu](http://www.wooster.edu)

## **JAN. 22** **VOICES FROM THE PAST:** **HELEN WELCH "THE NEW** **AMERICAN SONGBOOK"**

Tickets available at the historical society or the Wooster Book Company. Wayne County Historical Society 2:00 PM 330-264-8856.

[waynehistoricalohio.org](http://www.waynehistoricalohio.org)

## **JAN. 27** **WOOSTER OILERS** **JR. HOCKEY GAME**

Members of the North American Hockey League, Teir III. Alice Noble Ice Arena 8:00 PM 234-249-0536.

[woosteroilers.com](http://www.woosteroilers.com)

## **JAN. 28** **YOUTH BOWFEST**

Youth Archery Instruction Workshop at the indoor archery range, 3018 W. Smithville-Western Rd. Wooster. We have all the equipment necessary. Wayne County Federation of Conservation Clubs 9:00 AM 330-466-0067

[facebook.com/waynecountyarchers](https://www.facebook.com/waynecountyarchers)

[waynecountyarchers.com](http://www.waynecountyarchers.com)

## **JAN. 28** **WOOSTER BREWFEST**

Area Brewmasters present their finest creations along with delicious selections from Wooster's independent restaurateurs to benefit the Wayne Center for the Arts. Wooster Hospitality Transit, Inc. 6-10 PM 330-264-2787.

[brewfestwooster.com](http://www.brewfestwooster.com)

## **JAN. 28 – JAN. 29** **JUNE IN JANUARY,** **OUTDOOR LIVING PREVIEW**

An outdoor living preview event featuring local Wayne County Businesses. Helpful seminars, creative displays, refreshments and drawings. Buchwalter Greenhouse Sat 10 AM-4 PM, Sun NOON-4 PM 330-669-3489

[juneinjanuary.com](http://www.juneinjanuary.com)

## **JAN. 29** **WOOSTER CHAMBER** **MUSIC SERIES – TRIO SOLISTI**

Trio Solisti has forged a reputation as "the most exciting piano trio in America." Gault Recital Hall, College of Wooster 3:00 PM

330-263-2419

[wooster.edu](http://www.wooster.edu)

## **JAN. 29** **BRIDAL SHOWCASE 2017**

Bridal Event brings wedding professionals together under one roof to assist you in planning the perfect wedding. Fashion Show with the latest wedding styles and door prizes. Greenbriar Conference & Party Centre 1:00 PM-4:30 PM 330-345-8333

[greenbriarwooster.com](http://www.greenbriarwooster.com)



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