



Chamber Newsletter

May 2024



In this Issue:

Enroll in Wooster Area Safety Council for FY25 to save on your BWC premiums. [Page 6](#)

377 West Liberty Street • Wooster, Ohio 44691

When finished with this newsletter, please recycle it. ♻️

Become an Entrepreneur Today!

Learn to Save, Spend, & Share Through Lemonade Day

Registration is open for the third annual Wayne County Lemonade Day!

A Lemonade Day registration gives these young business owners access to the My Lemonade Day app, which will give them all of the resources they need to set a goal, make a plan, and develop their lemonade stand.

The program culminates on Saturday, June 8, when children set up their lemonade stands across Wayne County to see their entrepreneurial dreams come to life. Participants are encouraged to save some of their profits, spend some and donate some to a non-profit of their choice. Awards will be given for Best Lemonade Stand, Best Marketing, Best Sales Team, and Entrepreneur of the Year!



THANK YOU TO OUR GENEROUS INVESTORS!

Main Squeeze Investor:



Fresh Squeeze Investors:



Lemon Drop Investors:



Pucker Pal Investors:



Lemon Zest Investors:



Lemonade Day Workshops are this month!

Through the Lemonade Day experience, kids can develop attributes of an entrepreneurial mindset by learning and acting as an entrepreneur.

Join us on Tuesday, May 28 at 7:15 p.m. or on Thursday, May 30 at 5:30 p.m. for an educational Lemonade Day workshop presented by Chad Kauffman, Co-Founder, Kitty Poo Club and Rodd Welker, President, Eagle Advisor Group. They will offer some insight into what it means to be an entrepreneur and what it takes to operate a successful business. During this hour-long class, kids and their mentors will have the opportunity to brainstorm ideas for their stands in ways that relate to the lessons in the My Lemonade Day app. Both sessions will be hosted at the Wooster Area Chamber of Commerce located at 377 W. Liberty St., Wooster, OH 44691. It is encouraged that you register for Wayne County Lemonade Day and start the lessons in the My Lemonade Day app prior to the workshop.

For more information and registration visit woosterchamber.com/lemonade-day



For more information and registration visit woosterchamber.com/lemonade-day

❖ New Members



Clear Creek Environmental Solutions

Worried about muck-filled ponds, eroding shorelines, or clogged stormwater basins? Look no further than Clear Creek Environmental Solutions! They are dedicated to keeping Wayne County waterways healthy and vibrant.

Their team of experts specializes in dredging and shoreline restoration. They safely remove excess sediment, improving water quality and depth for your ponds. Clear Creek Environmental Solutions: Your partner in building or restoring your waterscape! Let's keep our water clean and continue to improve the health and beauty of our local ecosystems, one waterway at a time!



Kimble Recycling & Disposal, Inc.

Kimble Recycling & Disposal, Inc. is a stalwart in environmentally responsible waste management and recycling services, operating with a legacy of innovation and excellence since its inception over 70 years ago. Headquartered in Dover, Ohio with 5 other locations spanning throughout the state, their services include residential trash and recycling collection, commercial waste management, and dumpster rentals, ensuring that they cater to the diverse needs of the communities they serve. Kimble emphasizes a commitment to the community, treating customers as neighbors and maintaining the cleanliness and happiness of the Eastern Ohio regions they inhabit.

Apply to be a Member today!



1. Apply online at woosterchamber.com
2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.
3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.

Contact the Wooster Area Chamber of Commerce team at (330) 262-5735.

ECONOMIC INDICATORS

	January 2023	February 2023	February 2024		January 2023	February 2023	February 2024
Unemployment, United States	3.9%	3.9%	4.2%	Labor Force, Employed Wayne County	57,435	58,355	59,278
Unemployment, Ohio	4.2%	4.2%	4.4%	Labor Force, Unemployed Wayne County	2,065	2,231	2,058
Unemployment, Wayne County	3.5%	3.7%	3.4%	Wayne County Sales Tax by Month	\$1,442,850.97	\$1,113,450.78	\$1,107,427.86

2024 Board of Directors

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Our Partners



Visit us online at woosterchamber.com

Small Business Development Centers



Small Business Development Centers
at Kent State University
at Tuscarawas
UPCOMING DATES

Wednesday, June 5
Tuesday, July 2

A small materials fee applies.

Register online at sbdcsohio.org

❖ May Newsletter

EXPERIENCE SAVINGS THIS SPRING

Do your electric and natural gas bills remain high even as winter comes to an end? Here's what you can do:

> CHECK YOUR ENERGY RATES

If your electric and natural gas bills remain high even after winter ends, you could be overpaying on your supply rate. This can happen for a number of reasons and it's important to review your bills to understand your current situation.



> WE CAN HELP

The Chamber Energy Program offers a complimentary bill review service for businesses. We'll let you know what you're currently paying and highlight potential savings opportunities available to you.

TAKE ADVANTAGE OF OUR COMPLIMENTARY BILL REVIEW VISIT OUR WEBSITE:
woosterchamber.com/chamberenergyprogram

Did you know?

As a Chamber member business, you can offer natural gas and electric savings as a benefit to your employees.

Anyone employed by a Wooster Chamber member business is eligible to have the gas and electric bills of their home reviewed by Community Energy Advisors. Simply, complete the bill review form and email a copy of your most recent bills to billreview@ceateam.com. They will contact you with your savings options.

Learn more at woosterchamber.com/chamberenergyprogram

FIND OUT IN 3 EASY STEPS:

- 1 **VISIT OUR WEBSITE:**
chamberenergyprogram.com
- 2 **FILL OUT THE FORM**
Fill out the Bill Review Request Form on our website
- 3 **UPLOAD YOUR BILLS**
Upload a recent copy of your electric and natural gas bills

Unlock savings with our streamlined 3-step process! Don't wait, visit www.woosterchamber.com/chamberenergyprogram to begin your savings journey today!

Unlock savings with our streamlined 3-step process!
Don't wait, visit chamberenergyprogram.com to begin your savings journey today!

❖ May Newsletter

Wooster YPs will Mingle and Network at Minglewood & the Ice Plant in May

The Young Professionals will meet on Wednesday, May 29 from 5-7 p.m. at Minglewood Distilling Co. & the Ice Plant. If the sun is shining, meet us out on the patio. If we are not so fortunate, meet us inside the Ice Plant.

Located in downtown Wooster at 437 East South Street, The Ice Plant is the former home of the Historic Minglewood Coal and Ice Company. This renovated 100-year-old building has been transformed into an event venue.

It will be a cash bar and refreshments will be provided. We hope you can join us!

Thank you to our sponsors:



Register at woosterchamber.com/young-professionals

Join us for Business After Hours at WCCAC



Join us for a Business After Hours at Wayne County Children's Advocacy Center on Thursday, June 13 from 4 - 6 p.m.! Stop by to learn more about their mission and services. This year marks their 20th anniversary of serving children and families in Wayne, Holmes, and Ashland Counties!

The Wayne County Children's Advocacy Center, Inc. (WCCAC) is a child-oriented facility, which serves as a centralized location for interviewing and examining children

who are victims of sexual abuse and severe physical abuse. The cases are managed by a multidisciplinary task force comprised of those interviewers, county children services caseworkers, county prosecutors, law enforcement officers, mental health workers, victim advocates, medical professionals and clinical staff. Members of the task force team help the child and family cope with the abuse and begin the recovery process. We hope you can join us!

Register at woosterchamber.com/business-after-hours

❖ May Newsletter

Wooster Community Hospital Named Top 100 Hospital for 10th time



Wooster Community Hospital has been recognized as one of the nation's 100 Top Hospitals by PINC AI, an independent quality analysis firm. The prestigious list is based on objective data analysis, identifying top-performing hospitals delivering exceptional value and outcomes.

Bill Sheron, WCH CEO/President, expressed pride in the achievement, stating it was a strategic goal driven by a culture of excellence. He emphasized that size doesn't matter; better outcomes mean a better hospital. The recognition validates WCH's commitment to providing outstanding care to its community.

Networking & Green Vibes at E&H Ace Hardware Wooster Business After Hours!



E&H Hardware hosted Business After Hours in April where we enjoyed delicious food, refreshing drinks, and some serious office envy!

Guests were treated to a tour of their stunning 4th-floor office space, complete with modern design and a flourishing collection of live plants. The atmosphere was buzzing with conversation and connection, making it a fantastic night to network and meet fellow business leaders.

A huge thank you to everyone who joined us!



Young Professionals learn habits to boost their leadership skills



A big thank you to Dr. Sharon Marcanthony of Bloomington Women's Care for sharing her insights on "A Doctor's Daily Habits for Leadership Success."

We learned some valuable tips and strategies to elevate our leadership skills.

Want to join the next Wooster Area Chamber Young Professionals? It's a fantastic way to connect with other young professionals and grow your skillset. Head over to www.woosterchamber.com/young-professionals to learn more.



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Upcoming Chamber Educational Series - Unlock the Potential of AI in Your Business: A Comprehensive Presentation

Businesses are using Artificial Intelligence to provide real-time insights, anticipate market trends, and send targeted advertisements to consumers. On Tuesday, May 14, Josiah Martin, President of Crossbridge will present on how you can best utilize AI to have the greatest impact on your business. This session will be held at the Wooster Chamber from noon - 1 p.m. Lunch will be provided.

Featured Topics Include:

- Operational Efficiency and Data-Driven Decision Making
- Ethical Implications and Workforce Impact of AI
- Tailoring AI Solutions for Your Business
- The Long-Term Impact of AI on Global Business

And much more!

WHY ATTEND?

- **Discover the Future Today:** Understand how AI is revolutionizing business operations, from small-scale startups to global corporations.
- **Real-World Applications:** Explore detailed use cases and current applications of AI across various industries.
- **Balancing Benefits and Risks:** Gain insights into both the immense potential and the ethical, practical challenges of AI in business.
- **Practical Guidance:** Learn how to leverage AI technologies in your business today, with step-by-step strategies and real-world examples.
- **Industry-Specific Predictions:** Stay ahead of the curve with predictions on how AI will continue to shape the future of different sectors.
- **Interactive Q&A:** Engage with AI experts, share your views, and get answers to your burning questions.

Perfect for business owners, entrepreneurs, industry professionals, and anyone keen to understand the role of AI in shaping the future of business. Embrace AI, Innovate, and Transform Your Business. This is an event you don't want to miss!

Register for this event online at www.woosterchamber.com/educationalseries



Josiah Martin
President, Crossbridge Marketing

AI is poised to undergo in the future. As an Entrepreneur, Josiah understands the potential impact AI will have on businesses and industries across the nation, and as a Marketer, Josiah understands the key role AI will play in analyzing consumer behavior.

Josiah Martin has spent his entire career in Marketing, Advertising, and Technology. He currently serves as the President of Crossbridge Marketing, Birdeye Design, and Orrville Printing. As a Developer, Josiah has keen insights into the history, function, and the evolution

Enroll for FY25 to save on your premiums!



Joining the Wooster Area Safety Council can help lower your workers' compensation costs. You'll learn risk management information and strategies to reduce costs and you can earn a 3% safety council rebate on your premium. Meetings are held monthly at the First Presbyterian Church located at 621 College Ave. Wooster, OH 44691.

Join the Wooster Area Safety Council and qualify for these benefits:

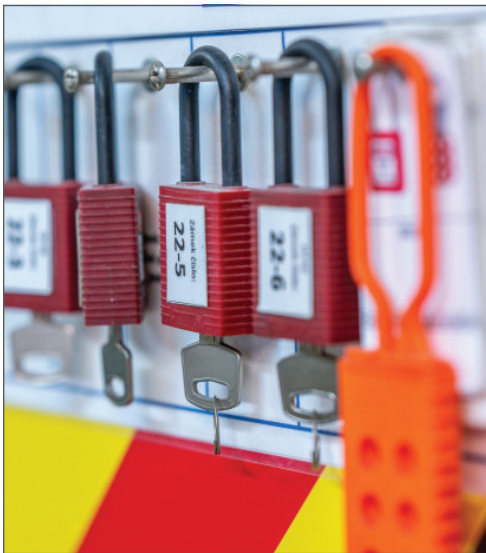
- Earn rebates of 3% on your workers' compensation premiums
- Help your organization become a safer workplace
- Gain knowledge on relevant topics
- Network with fellow industry professionals



Enrollment is FREE! Simply complete the New Enrollment Form and send it to mrothgery@woosterchamber.com.

The deadline to enroll for FY25 is July 31, 2024.

Safety Council will cover the importance of following proper lockout/tagout practices



Curt Speck
President & Safety Consultant,
Safety Resources Company of Ohio

Safety Resources Company of Ohio lives in the safety industry and their experienced team strives to provide safety services and training to

OSHA estimates that following proper lockout/tagout procedures prevents around 120 worker fatalities and 50,000 injuries each year in the United States.

On Wednesday, May 22, Curt Speck, President & Safety Consultant, Safety Resources Company of Ohio will present to the Wooster Area Safety Council on proper lockout/tagout practices.



companies in the construction and industrial industries. They help you create and implement practical solutions to health and safety hazards in the workplace. Their Safety Consultants have over 150 years of combined experience; bringing extensive knowledge and professionalism to address your company's unique needs. They can help you to comply with federal, state, and local regulations as well as site-specific and best practice safety standards.

To register for this Safety Council event, visit woosterchamber.com/wooster-area-safety-council

Wooster's Small Businesses: Big Inspiration!

Leadership Wooster recently had the opportunity to learn from the incredible small businesses that are the core of our community. This special morning event featured a panel discussion with representatives from a diverse range of local establishments, showcasing the breadth and depth of Wooster's entrepreneurial spirit.

The panel discussion provided a glimpse into the stories, challenges, and triumphs of these dedicated business owners. From Ott's Coffee brewing up community spirit to Smetzer's Tire Center keeping us rolling, Wooster Color Point adding a splash of color, and Jump N Shout and Acres of Fun providing entertainment for all ages, these leaders offered valuable insights into the journey of running a successful business in our vibrant city.

Leadership Wooster extends a heartfelt thank you to ALL the businesses who participated in the event, including Broken Rocks Café and Bakery, Arukah Functional Wellness, The Salt & Serenity



Grotto, Ivory Room Wooster, Cookie Snob, Wooster Works, JAFB Wooster Brewery, St. Paul Hotel, Wooster Floral, Kitty Poo Club, Bullseye's Axe Throwing, and Buchwalter Greenhouse.

The passion, dedication, and diverse range of products and services offered by these businesses are truly inspiring! They are a testament to the strength and resilience of Wooster's small business community.

Feeling inspired? Looking to support local businesses and find something special? Look no further than the incredible array of Wooster businesses listed above! From coffee shops and tire centers to fun centers and wellness spas, Wooster has something for everyone. When you shop local, you're not just making a purchase, you're investing in the future of our community.



Leadership Wooster is sponsored by:



The Apple Creek Banking Company Breaks Ground for renovation of North Wooster location!



We were thrilled to participate in the groundbreaking ceremony for the complete renovation of Apple Creek Banking Company's North Wooster office. After serving the community for 45 years, this renovation signifies Apple Creek Banks continued commitment to Wayne County. Their investment ensures a modern banking experience and reflects their confidence in the future of the area. We look forward to seeing the finished product!

Congratulations to Unity Pharmacy on their brand new location inside Buehler's Milltown

Unity Pharmacy, located inside Buehler's Fresh Foods at Milltown, is officially open! Their team is dedicated to making your health their priority.

Unity Pharmacy offers a convenient way to refill your prescriptions through their auto-refill program where they automatically refill your medications when they are due or fill them all at one time a month.



Here's why you should choose Unity Pharmacy:

- Independent and serving Northeast Ohio: Supporting our community!
- Wide selection: Find all your prescription and over-the-counter medications.
- Expert pharmacists: Ready to answer your questions and guide you.
- Convenience: Located right where you shop!
- Insurance accepted: They take all major plans.

Stay on top of your medication schedule and never miss a dose again by signing up for their convenient text message reminders.

Can't Make it in person? They deliver! Call today and find out how to enroll in their delivery services!

Call 330-331-6200 to contact the Wooster location. Their regular hours are Monday-Friday 8:30 a.m. - 6:30 p.m. and Saturday 10 a.m. - 4 p.m.

Plus, transfer your prescriptions and receive a \$20 Buehler's gift card!

Visit their website at <https://unity-rx.com/> to learn more.



Wooster Community Hospital Announces Groundbreaking Ceremony for Exciting Expansion!

Exciting news for Wooster! The Wooster Chamber recently participated in the groundbreaking ceremony for the significant enhancements and expansions planned for Wooster Community Hospital. Construction is set to begin this spring, bringing a variety of improvements designed to enhance patient care and experience.

- Here's a breakdown of what's to come:**
- New Patient Access Emergency Center:** Improved efficiency, dedicated behavioral health space, enhanced waiting areas, and better pediatric care - all closer to key departments.
 - Enhanced Main Entrance:** Convenient access to outpatient services, improved security, and a dedicated ambulance entrance with helipad access.
- Wooster Chamber applauds Wooster Community Hospital's ongoing commitment to exceptional care! This expansion is a major investment in our community's healthcare future, and we look forward to its completion!



BayLobsters is celebrating 10 years of business in Wooster



Congratulations to BayLobsters Café & Fish Market on 10 years of serving Wooster! Looking for fresh, never frozen seafood? Look no further! BayLobsters offers a fantastic selection to cook at home or enjoy dine-in or carryout. They get deliveries three times a week to ensure the highest quality and freshness.

In 1990, John started out as the Ohio distributor for a couple of Boston seafood companies serving area restaurants. Over time, he expanded to his own restaurant accounts. He then started a home delivery service which in turn led to opening his cafe and retails fish market.

Here's a taste of what they offer: oysters, scallops, house-made crab cakes and sauces, soups, organic Scottish salmon, fish & chips, lobster rolls, hush puppies, and even specialty seafood cooking supplies!

They are committed to offering high quality, fresh seafood. Stop by their location at 3423 Cleveland Road or call them at 330-601-1200.

Looking for a new recipe? Check out their website at www.baylobsterswooster.com/ recipes for some new ideas.

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❖ May Newsletter

Always Organized by Design celebrates Ribbon Cutting!



Congratulations to Always Organized by Design on their official ribbon cutting! Owner Christina brings her expertise in organization to the Wooster Community, offering services to tackle any cluttered space, from your kitchen to your home office and everything in between! Christina is fully insured and certified by the International Association of Professional Career Courses. Schedule your organizing session by visiting www.alwaysorganizedbydesign.com or by calling 419-989-1526.



❖ Ribbon Cuttings



Scrimo Fitness LLC celebrates with official ribbon cutting

Congratulations to Scrimo Fitness LLC on holding an official ribbon cutting! Owner Seth Scrimo is a weight loss expert who specializes in helping busy moms over 30 regain their confidence and feel fantastic in their favorite outfits. Seth offers a tailored solution that meets you where you are, fitting seamlessly into your busy schedule. Seth recently completed his book "Slimming Secrets for Super Parents" which is available for purchase on Amazon. Contact Seth today by emailing scrimofitness@gmail.com.

Congratulations to SignGypsies on holding an official ribbon cutting



Congratulations to SignGypsies - Wayne County on their official ribbon cutting and new ownership. Adam and Mary Lou Eick and Amy Marinello have recently taken the reins and are ready to spread joy throughout Wooster and the surrounding areas. Sign Gypsies offers eye-catching greetings for all occasions, birthdays, graduations, holidays, corporate events, school spirit days and so much more! Contact them at 419-606-2977 or by emailing waynecounty@signgypsies.com.

Congrats to Wooster Works for grand opening in downtown Wooster



Congratulations to Wooster Works on their official ribbon cutting and grand opening! Wooster Works is conveniently located at 201 E Liberty St in downtown Wooster and is open from 9 am-5 pm Monday through Friday. Whether you're a solopreneur, a growing start-up, or anything in between Wooster Works offers the perfect environment to succeed. You can choose from private offices, dedicated desks, or comfy shared areas that are available for daily or monthly rentals.



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