



Chamber Newsletter

October 2022



In this Issue: Welcome Class of 2022 – 2023 of the Chamber’s premier leadership program, Leadership Wooster. See more on Pages 6 & 7

377 West Liberty Street • Wooster, Ohio 44691

Visit us online at woosterchamber.com    

Don't miss out on this year's dynamic slate of speakers. Register today for the 9th Annual Wayne Economic Forum!

The ninth Annual Wayne Economic Forum will be held on November 3 at Greystone Event Center. This informative event features 5 dynamic speakers with a variety of experiences to speak on relevant business trends, topics and challenges.



Marcie Merriman, Managing Director Americas, EY, will speak on Reworking Work Through the Lens of Gen Z. J.P. Nauseef, President & CEO, JobsOhio, will give the history of How We Brought Intel to Ohio. Tom Hassfurther, Executive VP, Packaging Corp. of America, will share his knowledge on High Growth in Sustainable Packaging. Pat Finley, Founder & Chairman, Vitalia, will speak on his experience of Spinning into Control. Carey Jaros, President & CEO, GOJO Industries, will share How Gojo Lives its Purpose.

The afternoon will begin with lunch at noon, followed by the welcome and presentations beginning at 12:50 p.m. A cocktail hour will round out the event at 4:30 p.m. Don't miss out on this opportunity to engage with these expert speakers and learn from their various perspectives. Registration can be found at www.woosterchamber.com/wayne-economic-forum. Contact Grace at ghowell@woosterchamber.com or call 330-262-5735 with any questions.

2022 Wayne Economic Forum Speakers



Marcie Merriman
Managing Director Americas, EY



J.P. Nauseef
President & CEO, JobsOhio



Tom Hassfurther
Executive VP, Packaging Corp. of America



Pat Finley
Founder & Chairman, Vitalia



Carey Jaros
President & CEO, GOJO Industries



EVENT SCHEDULE

Noon	Luncheon and registration
1:00 p.m.	Marcie Merriman, Managing Director Americas, EY
1:45 p.m.	J.P. Nauseef, President & CEO, JobsOhio
2:30 p.m.	Tom Hassfurther, Executive VP, Packaging Corp. of America
3:15 p.m.	Pat Finley, Founder & Chairman, Vitalia
4:00 p.m.	Carey Jaros, President & CEO, GOJO Industries

Sponsored by:



To learn more about the Wayne Economic Forum, please visit woosterchamber.com/wayne-economic-forum.

❖ New Members



Miller, Mast, & Mason

Miller, Mast & Mason, Ltd. is a full-service law firm with offices in Wooster and Millersburg. With more than 40 years of expertise, Miller, Mast & Mason, Ltd. specializes in representing individuals and numerous local and regional businesses across an array of industries. Their areas of practice include commercial and residential real estate, probate and estate planning, elder law and Medicaid planning, business formation and ongoing representation, personal injury litigation, estate and probate litigation and business litigation.

Connect with us on Social Media

The Wooster Area Chamber of Commerce is on Facebook at fb.com/woosterchamber, YouTube, LinkedIn and @woosterchamber on Instagram.



Willard Bros. Seal Coat

Willard Bros. Sealcoating LLC. is a locally owned and operated asphalt maintenance company. Specializing in asphalt sealcoating and asphalt maintenance, they provide customers with the best in value and service. Their team has the experience and knowledge in the asphalt sealcoating industry to meet your needs, from the planning stage all the way through the completion of the job.

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Apply to be a Member today!

1. Apply online at woosterchamber.com
2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.
3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.

Contact the Wooster Area Chamber of Commerce team at (330) 262-5735.

ECONOMIC INDICATORS

	June 2022	July 2021	July 2022		June 2022	July 2021	July 2022
Unemployment, United States	3.8%	5.7%	3.8%	Labor Force, Employed Wayne County	60,600	60,900	60,500
Unemployment, Ohio	4.5%	5.4%	4.4%	Labor Force, Unemployed Wayne County	2,100	2,400	2,000
Unemployment, Wayne County	3.4%	4.0%	3.3%	Wayne County Sales Tax by Month	\$1,453,965.74	\$1,291,728.90	N/A

2022 Board of Directors

Executive Board

Chad Boreman
Chair,
Boreman-Norton-Cook Wealth Partners

Stephen Smyth
GOJO Industries

Board Members

Susan Marlar
Past Chair,
Meaden & Moore

Michael McClintock
Chair-Elect,
McClintock Electric

Dr. John Cook
Treasurer,
Meaden & Moore

Amy Marinello
Berkshire Hathaway HomeServices Professional Realty

Dr. Sharon Marcanthony
Bloomington Women's Care

Jeff Smith
The Apple Creek Banking Co.

Maribeth Burns
Wayne County Economic Development Council

Jason Carrick
Xcess Limited

Rich Fishburn
E&H Hardware

Jon Jameson
Schaeffler

Greg Logsdon
BCI Wooster Division

Matthew Long
Critchfield, Critchfield & Johnston

Armand Massary
ArtiFlex Manufacturing

Don Noble II
United Titanium, Inc.

Martha Starkey
Wayne County Convention & Visitors' Bureau

John Stika
Certified Angus Beef

Shannon Waller
Main Street Wooster, Inc.

Beth Weaver
Habitat for Humanity in Wayne County

Wayne Webster
The College of Wooster

Chamber Staff

When finished with this newsletter, please recycle it.

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The Wooster Area Chamber of Commerce is on Facebook at facebook.com/woosterchamber, YouTube, LinkedIn and @woosterchamber on Instagram.

Located near downtown at 377 West Liberty Street • Wooster, Ohio 44691



Visit us online at woosterchamber.com

Small Business Orientation Webinars and Workshops



UPCOMING DATES

- Monday, October 3
- Tuesday, November 1
- Wednesday, Nov. 30

A small materials fee applies.
Register online at sbdcsut.org

❖ October Newsletter

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| Energility | OH Handle It LLC | Sport Clips | The Wooster Brush Company | Wooster Orthopaedic & Sports Medicine Center |
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TO LEARN MORE ABOUT THIS EVENT, VISIT WOOSTERFEST.COM.

❖ Manufacturing Day

Opening Doors and Minds to Wayne County Manufacturing

MFG DAY[®]

WAYNE COUNTY

The Chamber is thrilled to announce that Wayne County Manufacturing Day will relaunch this fall, with both local manufacturers and school districts set to participate. Recognized in the recent past as one of the largest Manufacturing Day events in the nation, Wayne County Manufacturing Day has been a pivotal component to educating local youth on the career opportunities within Wayne County. These experiences have led to many successful employment opportunities for local youth, all while filling much needed career openings at local manufacturers.

The Chamber would like to thank all participating school districts and manufacturers of the program since its inception in 2014 and looks forward to continued years of the events success in the future.

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Visit www.woosterchamber.com/manufacturing-day for more information.

❖ Loyal to Local

Be Loyal to Local this holiday season by participating in this year's holiday shopping event

Small businesses make a major impact on our local economy. Every dollar spent at locally owned coffee shops, salons, restaurants, gift shops, and other small businesses is an investment in your community.

In 2021, over 70 small businesses participated in Loyal to Local and the Chamber tracked that more than \$150,000 was spent locally during the holiday shopping season!

This year's Loyal to Local passport program will kick off on Monday, November 21 and continue through Thursday, January 5. Stay tuned for more details in our November Newsletter!



Sponsored by:



To feature your business on this year's passport...

Each participating business will be listed on the passport, listed on the Chamber's website, and featured on social media throughout the holiday shopping season. If you are a Wooster Chamber member and would like your small, locally owned business to be included in the 2022 Loyal to Local passport, please send an email to Michelle Rothgery at mrothgery@woosterchamber.com letting her know you would like to participate this year or to inquire about being involved in the Grand Prize Giveaways.

How do shoppers participate?

- 1 Pick up a passport from one of the participating establishments.
- 2 Present your passport when making a purchase at a participating business to receive stamps in your passport equal to the amount of your purchase.
- 3 Turn in your completed passport at the Chamber office before noon on Thursday, January 5. A winner will be drawn for the Grand Prize!

Passports must be stamped at the time of purchase. Any material other than the passport will not be eligible for the drawing. Customers may turn in multiple completed passports. Each completed passport increases the chance of winning a GRAND PRIZE!

For more information contact the Wooster Area Chamber of Commerce at (330) 262-5735.

Become a Chamber Member!

The Chamber offers many valuable and exclusive benefits to its members. To learn more, visit woosterchamber.com/benefits.

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Leadership Wooster class meets in September to learn about Community Development

On Wednesday, September 7, the Leadership Wooster Class met at Western Reserve Group to learn about Community Development in Wooster. Brandon Von Almen with Primary Residential Mortgage and Amy Marinello with Berkshire Hathaway HomeServices Professional Realty presented on the Housing Market in Wooster. Maribeth Burns, President of the Wayne Economic Development Council, shared about WEDC's mission and upcoming projects in Wayne County.

Jerry Baker, the owner of J. Baker Industries, walked the group through his development of the North End. The group then boarded a bus for a traveling tour of Wooster, led by Justin Starlin, CEO, Compak. He shared about the history and complexities of many Wooster businesses and areas.

After returning to Western Reserve, Chad Boreman and Matt Long presented their various downtown Wooster projects and the impact they have had while investing in the community.



Shannon Waller, Executive Director of Main Street Wooster, shared about the Main Street organization and what its focus is on downtown. Samira Zimmerly, President of the Wooster Area Chamber of Commerce, shared about the importance of Chambers in communities and what our Chamber is doing in Wooster.

The day wrapped up with an empowerment leadership discussion with Rodd Welker of Eagle Advisor Group. The class compared the styles of a controlling leader vs. an empowering leader and were encouraged to bring healthy leadership styles into their everyday life.

October's session will focus on agriculture in the Wooster area.



Leadership Wooster is sponsored by:



Leadership Wooster Class of 2022 – 2023

 Corey Anderson Blue City Studios	 Amy Baker The Salt & Serenity Grotto	 Ryan Beaulieu Park National Bank	 Kelvin Bond Friends of Hospice (Friendtique)	 Stacy Bucklew The Commercial & Savings Bank	 Jennifer Eichel Certified Angus Beef	 John Fishburn OneEighty, Inc.	 Rick Fox Farmers National Investments	 Trevor Gant Donald K. Gant Realty
 Juana Gonzalez ArtiFlex Manufacturing	 Andrew Guidetti City of Wooster	 Joe Hartman PRC-Salttillo	 Joshua Hinkel Community Legal Aid Services	 Grace Howell Wooster Area Chamber of Commerce	 Shawna Juhasz Western Reserve Group	 Andy Lorson Simonson Construction Services	 Adam McClintock McClintock Electric Inc.	 Casey McGrady Goodwill Industries of Wayne and Holmes Counties, Inc.
 Garrett McMahaill Frito-Lay	 Ron Messner Bogner Construction	 Tina Myers Wooster Community Hospital	 Rachel Norwich Ohio's Hospice LifeCare	 Tiffany Reiker Cleveland Clinic	 Rachel Relle Wooster Dental	 Jeff Rowekamp The Wooster Brush Company	 Jay Sabine West View Healthy Living	 Jeff Schartiger RBB Systems, Inc.
 Cassie Shaum Community Action Wayne/Medina	 Michael Shonk Wooster Police Department	 Christian Silva House of Silva	 Cassie Slanksy Wayne Economic Development Council	 Courtney Tschantz Seaman Corporation	 David Walker Christian Children's Home of Ohio	 Markus Warren Pallotta Ford Lincoln		

Not Pictured: Jennifer Myers, Meaden & Moore and Chris Shamie, Schaeffler

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❖ October Newsletter



MCTV opened its doors for a Business After Hours in September

The Chamber celebrated a Business After Hours with MCTV at their Wooster location! We enjoyed the beautiful weather, good company, and delicious food and drinks from Buehler's Catering. Attendees mingled both inside and outside, and were also able to observe the new solar panels that were recently installed by Paradise Energy Solutions.

business, including High-Speed Internet, Digital TV, Phone, television advertising, dedicated fiber optic connections and security systems. Approximately 53,000 homes and businesses in Stark, Wayne, Summit, Holmes, Carroll, Monroe, Jefferson, Columbiana, Tuscarawas, Belmont, Harrison, Brooke and Ohio counties rely on MCTV for their telecommunications needs.



MCTV "goes the extra smile" for its customers, adding high-touch service to high-tech telecommunications. Since 1965, MCTV's 165+ local employees have been serving their neighbors with a full complement of advanced broadband products for home and

We appreciate MCTV's dedication to the community and providing the highest quality services to their customers.

Join the Wooster YP's for a night of fun fall activities at Ramseyer Farms

The Wooster Young Professionals will meet at Ramseyer Farms for a night full of fun fall activities from 5 - 7 p.m. on October 20!

Ramseyer Farms is located at 4000 Ramseyer Lane in Wooster, OH. There are over 50 fun activities for all ages to enjoy, including corn mazes, pumpkin patches, and a giant swing. Admission is \$13.95 at the door and the young professionals can network and mingle while visiting whichever activity they want to experience.



We hope all Young Professionals who live or work in Wayne County will join us for this fun night! Register and learn more at woosterchamber.com/young-professionals.

Wooster Young Professionals is sponsored by:



❖ October Newsletter

Join us to learn tips and resources for getting your new business off the ground

Have you ever considered starting a business? Just looking for information for "someday"? Are you confused about where to start? This seminar is for you! In this two-hour seminar on November 29 from 8:30 a.m. to 10:30 a.m., we will discuss resources available to you in Northeast Ohio, legal issues a new entrepreneur needs to be aware of, the business planning process, and some of the ways to fund a new venture. After attending this seminar, no-charge ongoing counseling is available by appointment to help you develop your idea either in person or virtually. We hope to see you there!

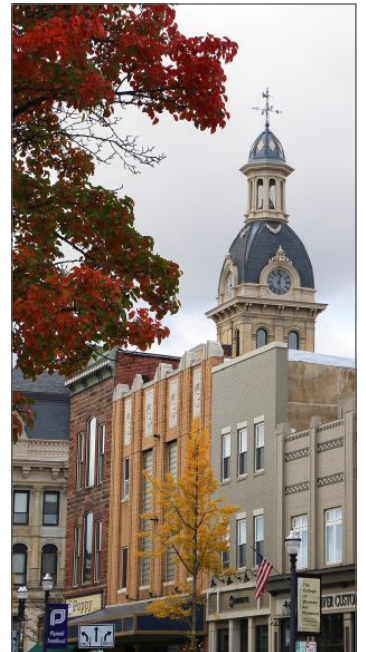
Holly Bolinger is a Certified Business Advisor at the Ohio Small Business Development Center, Kent State University at Tuscarawas. With 20 years of experience in commercial lending and twenty-two years of business ownership, Holly is an asset to the nine county areas served with a primary focus on Stark and Wayne counties. Her career began at National Bank of Detroit where she was involved with several segments of commercial lending, including middle market,



small business, and asset based lending. Subsequent commercial lending positions honed her skills in workout/turnaround management and management of commercial lending departments.

After leaving banking in 2000, Holly became an entrepreneur, starting a full service embroidery firm. In 2004, Holly also joined the staff of the Small Business Development Center and successfully completed an intensive certification process. In this position she assists existing and prospective small business owners with whatever challenges they are facing.

Mrs. Bolinger is a past Treasurer and Trustee for Voices of Canton, Inc. (VOCI) and past Board member of the Great Trail Girl Scouts Council and the Jackson YMCA.



To register for this event, please visit woosterchamber.com/educationalseries.



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❖ **Safety Council**

Lorrie Goodnight to present on the Substance Use Recovery and Workplace Safety Program

The nation's substance use epidemic touches us all, including the business community. Employers have jobs to fill but hesitate to hire workers with a drug-use history. Workers recovering from addiction want to work but aren't given the chance. Other workers might be addicted, but go undetected, putting workplace safety at risk.

During our October Wooster Area Safety Council meeting, Lorrie Goodnight, of the Ohio BWC, will be presenting on the Substance Use Recovery and Workplace Safety Program.

Attendees will learn about:

- The difficulties workers recovering from addiction face as they seek employment
- Workplace safety concerns of employees struggling with undetected substance abuse issues
- The benefits provided to employers by the BWC's Substance Use Recovery & Workplace Safety Program.

In partnership with participating county Alcohol Drug Addiction and Mental Health (ADAMH) boards, this program provides funding to help employers more effectively manage substance use issues in their workplace. Eligible employers can enroll in the program and get reimbursement for:

- Development and legal review of employer policies and procedures about substance use issues
- Training for employees to understand substance use and their employer's related policies
- Training to equip supervisors and managers to better manage employees in recovery
- Drug testing for prospective and current employees for those employers with recovery-friendly "second chance" testing policies



MEETING DETAILS

Topic: Substance Use Recovery and Workplace Safety Program

Date: Wednesday, Oct. 26
Time: 11:30 a.m. – 1 p.m.

Location:
First Presbyterian Church
621 College Avenue,
Wooster, Ohio 44691

- Access to a free employee wellness incentive program

Lorrie, a Business Consultant for the BWC, works with employers to implement proven risk-management strategies through various cost-control programs. Lorrie joined BWC in 1994 as a regional administrative manager, responsible for human resources, fiscal claims, automation, and labor and real estate functions in the Northeast Region. Prior to joining BWC, Lorrie served as personnel manager for the Village of St. Edwards and had previous personnel management experience with a Texas construction company. Lorrie is a graduate of Kent State University with majors in both business administration and personnel management and industrial relations.



To register, visit bit.ly/woochambersafetyoct2022

❖ **October Newsletter**

The Chamber team is growing!



With more than 730 member businesses, we are looking for teammates who will be superstars to support all aspects of our work. We need colleagues who **align with our core values, anticipate needs, and get things done.** Individuals who are **proactive**, are totally comfortable managing multiple priorities with attention to detail, and who are **super positive!** Our perfect candidates **want to change the world**, truly enjoy supporting others, and are ambitious about all that can be done to make our members SHINE!



WE'RE HIRING
Administrative Assistant

The Administrative Assistant is an important position that supports the Chamber's team and is responsible for assisting in the day-to-day operations as well as the creation of marketing content for the organization. The ideal candidate will be a hardworking professional able to undertake a variety of office support tasks.



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Grace Howell
Events & Programming Coordinator
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Michelle Rothgery
Communications & Office Coordinator
330-262-5735
mrothgery@woosterchamber.com

WE'RE HIRING
Membership Development Coordinator

The Membership Development Coordinator works to make sure all Members of the Wooster Area Chamber of Commerce feel valued and appreciated, while also encouraging them to get engaged with all WACC has to offer. The focus of this position is relationships - both building and cultivating relationships with our Members while increasing value to our Members and in turn increasing Member engagement and retention.

For more details and how to apply, please visit woosterchamber.com/chamber-team.



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